Campus

The programme is offered at Hong Kong Baptist University’s Shek Mun (Shek Mun) Campus, which is located next to the Shek Mun Station of MTR Ma On Shan Line. With a gross floor area of 30,000m², the campus provides full university facilities, including indoor swimming pool, gymnasium, auditorium, multimedia laboratories, library, canteens and learning commons. Special learning facilities such as science laboratory, food science laboratory, testing & analytical laboratory, food and nutritional science laboratory, media communication laboratory, psychology laboratory and child assessment centre are also set up to provide students with practical experiences in their areas of study.

Tuition Fee

HK$22,500 per year. Students are required to complete 91 units in two years at HK$22,500 per unit (Total: HK$1,000,000).

The annual tuition fee is paid in two equal instalments, namely before the start of the first and the second semesters. For newly enrolled undergraduate students, HK$15,000 of the first instalment plus late fee will have to be paid by the applicant for acceptance of their admission offer and the balance will have to be paid in early September. Students are required to pay full tuition fees per semester during the normal period of study, regardless of the number of units enrolled in the semester.

For students who are required to take make-up course(s) to fulfill the programme prerequisites and/or GE courses, additional tuition fee for the make-up course(s) will be charged at HK$2,000 per unit.

Financial Assistance

Full-time local students may apply for the Financial Assistance Scheme for Post-secondary Students (FASP) and the Non-means-tested Loan Scheme for Post-secondary Students (NLSPS) administered by the Student Finance Office (SFO) under the Wong Family and Student Financial Assistance Agency (HFSpFAA). For more information, students should contact the SFO or visit its website at www.wwfуча.gov.hk.

Enquiries

For enquiries concerning the application procedure, please contact Academic Registry Services Section.

3411 2064
3411 0381
spmed@hkbu.edu.hk
hkbsuinfo@hkbu.edu.hk

Hong Kong Baptist University
Shek Mun Campus

13/F, 8 On Muh Street, Shek Mun, Shatin, New Territories

For further information about the programme, please contact Academy of Film.

3411 5087
3411 2023
af_dept@hkbu.edu.hk
af@hkbu.edu.hk

Admission Requirements

To be eligible for admission, a candidate should hold

• an Associate Degree (AD) from any of the technologically recognised institutions;
• a Higher Diploma (HD) from any recognised institutions.

Candidates who possess equivalent qualifications are to be assessed on a case-by-case basis.

Students are expected to complete all programme pre-requisites and GE courses in their AHSO studies. Otherwise, they may have to complete additional units of study to make up for the programme pre-requisites and GE courses at College of International Education (CIE), Hong Kong Baptist University.

Apply online now at
cie.hkbu.edu.hk/t/admissions-ug

The University accepts both online and paper applications. Applicants may apply for more than one programme if they wish to. A non-refundable and non-transferable application fee will be charged for each applied programme.

(Quo: HKICAO Paper HK00200)

Accreditation

The University is accredited by the Hong Kong Qualifications Framework to award the Bachelor of Arts (Honours) degree.

This programme is offered by the Department of Communication, School of Communication, Academy of Film, Hong Kong Baptist University.

Study Tour to Seoul, South Korea

As students of the Academy of Film, Hong Kong Baptist University, they visited South Korea, including KAIST, the KBS TV production house, and the Academy of Film, Dong-A University, and Bukchon standee Village. Tour details and programme were determined by consulting students of Korean language, culture and history through their first-hand experiences.

Alumni Sharing

"I can’t wait any more — I want to jump into the world of movies and learn all of the skills!"

Hao Ching Kong
(Graduate of 2014)

"I really wish to know more about the teaching staff!"

Cheng Hoi Tang
(Graduate of 2012)

University of Hong Kong

Bachelor of Arts (Honours) in Creative Writing for Film, Television and New Media

2017/18 Full-time Undergraduate Programme for Associate Degree & Higher Diploma Graduates

ADMISSIONS 2017 (Year 3 Entry)
Bachelor of Arts (Honours) in Creative Writing for Film, Television and New Media

NEW MEDIA AND FILM

This program is offered by the Academy of Film, School of Communication, Hong Kong Baptist University, for holders of Associate Degree (A) or Higher Diploma (H) who wish to continue on to a Bachelor’s degree in Creative Writing for Film, Television and New Media.

Programme Features

1. A non-government-funded honours undergraduate programme.
2. A full-time programme which is normally completed in two years.
3. Cultivates creativity and originality in media convergence in an era of globalisation.
4. Emphasis on creative writing and professional scripts for feature film, television series, serial dramas, variety shows and new media such as television/film content for mobile devices, video games, 3D animation and podcasts.
5. Students will benefit from a wide array of professional guidance and supervision through the Academy’s network of top veteran screenwriters, directors, television producers, production companies and industry professionals.
6. Provides students with the training and knowledge of storytelling formats and techniques, with a focus on the visual tools of interactive new media and cinematic storytelling.

Award

Bachelor of Arts (Honours), in Creative Writing for Film, Television and New Media awarded by Hong Kong Baptist University

Career Prospects

Graduates will be well equipped with professional screenwriting skills and knowledge, and will be able to contribute to development in the new media convergence for media industries. They may pursue careers in production, video games, television, film and new media industries.

Programme Structure

The four-year undergraduate programme requires students to complete a total of 128 units, including 61 units of Major Courses, 9 units of General Education Courses and 38 units of Free Elective Courses.

Students with Associate Degree of Higher Diploma qualifications will normally be admitted directly into the first year of BA study. Students enrolled in the programme in two years and they are required to complete 61 units of Major Required Courses and 10 units of Major Elective Courses.

General Education (38 units)

The General Education component of the degree is made up of a well-rounded array of subjects with emphasis on enriching Whole Person Education. The GE requirements under the GE requirements are divided into two categories: Core Requirements and Distribution Requirements.

Core Requirements (26 units)

- University English
- University Chinese
- Public Speaking
- History and Civilization
- Information Management and Technology
- Physical Education
- University Life

Distribution Requirements (12 units)

- Arts
- Science
- Communication
- Arts Electives
- Science Electives

Total GE: 38 units

Free Elective Courses (24 units)

Free Elective Courses are normally expected for the Bachelor’s degree seeking program by year 1.

Major Required Courses (51 units)

- Creative Writing for New Media
- Creative Writing for Television
- Television Writing Workshop I
- Television Writing Workshop II
- Screenwriting Workshop I
- Screenwriting Workshop II
- Dramatic Storytelling
- Creative Thinking
- Introduction to Film and New Media
- Introductions to Film Literature

Major Elective Courses (15 units)

- Film Genres
- Film, Television and Culture Studies
- Screenwriting in Chinese Literature
- Gender and Social Roles and Creative Transfer
- Special Topics in Film: Hollywood Cinema
- Special Topics in Film: Hong Kong Cinema
- Special Topics in Film: Television
- Special Topics in Film: Video Games
- Theories of Hollywood, Television and New Media
- Marketing Principles
- Digital Media Production
- Understanding Theatres Arts

Notes

1. Individual courses may be subject to change, availability and approval. Students are advised to contact their respective faculty.
2. The number of students who successfully complete the program in this course (Degree of Bachelor) is not provided in the program bulletin.
3. The University reserves the right to make changes to these courses without prior notice.

Mr. Enoch Yee-lek TAM, Programme Director