

COMM-TOUR NOT JUST A SING-MA TOUR

Exploring the industry in Advertising, PR, TV, News room, New Media and more.

Period

27 June – 3 July 2019
(7 days 6 nights)

Target

All CIE AD and UG students

Highlights

- Grey Advertising Singapore
- Institute of Public Relations Singapore
- Nanyang Technological University Singapore
- Universiti Tunku Abdul Rah (UTAR) Malaysia
- Nanyang Siang Pau (南洋商報)
- Media Prime TV station Malaysia

Package Fee

HK\$8,900 (Including: Airfare, accommodation, meals, transportation and entrance fee)
HK\$5,000 (1st installment)

Application Deadline

16 November 2018, 5:00pm

Interview

20 & 21 November 2018

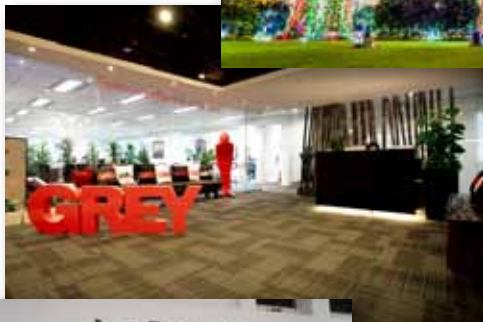
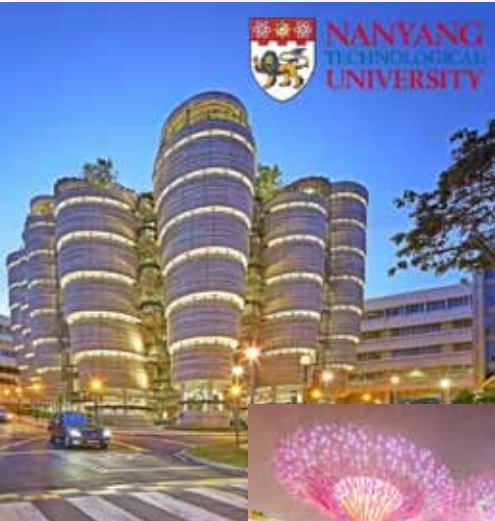
Enrolment

• Complete the online enrolment form by scanning the QR code or visit <https://www.cie.hkbu.edu.hk/main/en/> (Student Development > College Events)



• Submit the crossed cheque of HK\$5,000 (Payable to “Hong Kong Baptist University”) and photocopies of travel permit (HKID & Passport) inside an envelope to the “Comm-Tour – Collection Box” at 13/F Shek Mun Campus or Shadow Chan at 14/F Shek Mun Campus on or before 16 November 2018, 5:00pm.

Remarks: The fee is subject to change according to the total number of enrolment as well as itinerary. One set of dinner is not included in the fee. Photos by Nanyang Technological University Singapore, Grey Advertising Singapore and freepik.com.



Enquiry:
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