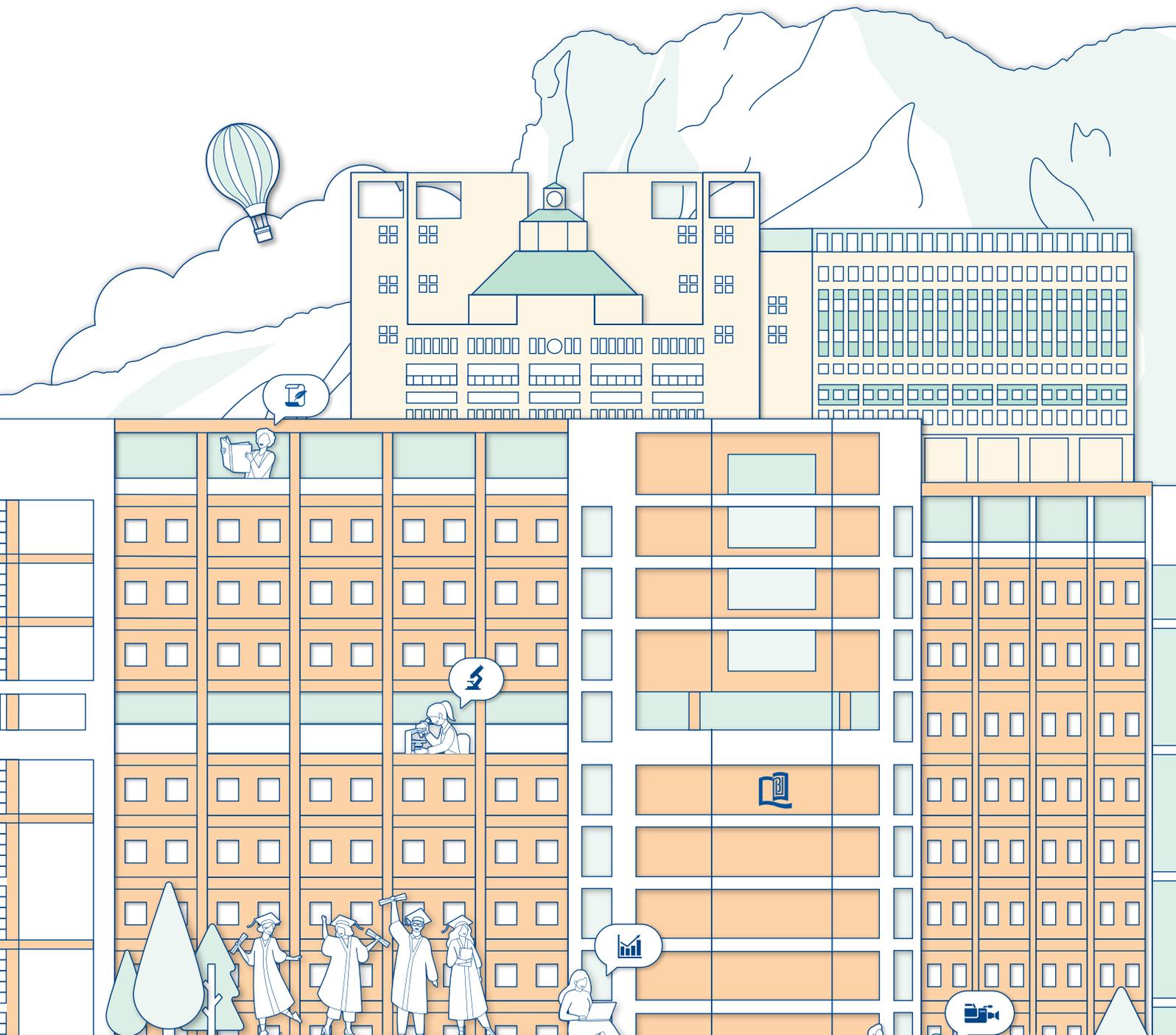




香港浸會大學
HONG KONG BAPTIST UNIVERSITY



COLLEGE OF 國際學院
INTERNATIONAL EDUCATION



HKBU CIE

HKBU Associate Degree &
Self-funded Undergraduate Programme
浸大副学士及自资学士学位课程

2021/22
Brochure

For Mainland Students
& Overseas Students
內地及海外生适用



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Division of Applied Science
应用科学学部

Division of Arts and Languages
人文及语言学部

Division of Business
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香港浸會大學
HONG KONG BAPTIST UNIVERSITY

Since its establishment in 1956, Hong Kong Baptist University (HKBU) has been providing broad-based and creativity-inspiring education with the aspiration of becoming a leading liberal arts university in Asia for the world.

At HKBU, education is far more than simply equipping students with professional knowledge and skills. The University is committed to the development of the whole person by inculcating intellectual, cultural, social and sporting skills outside the classroom in addition to training the minds within. We are not just grooming the workforce of tomorrow, we are shaping future leaders.

The University offers world-class, innovative undergraduate, taught postgraduate and research postgraduate programmes leading to Master or PhD degrees as well as Associate Degree and Higher Diploma programmes, all tailored to prepare our students for the challenges of a globalised knowledge-based economy.

香港浸会大学（浸大）自1956年创校至今，一直作育英才，提供广博多元的课程，全面启发学生的创意，致力成为一所领先亚洲、立足世界的博雅大学，并在关爱、创意、国际化的氛围中发挥学术卓越。

浸大深明教育绝非只向莘莘学子教授专业知识和技术，因此一直恪守「全人教育」的理念，除课堂学习外，亦重视学生在思维、文化、社交和体育方面的锻炼，锐意培育他们成为未来领袖。

为配合环球社会趋向知识型经济发展，浸大开办优质创新的学士、授课式和研究式硕士与博士学位，以及副学士及高级文凭课程，以装备同学迎接全球化的挑战。



COLLEGE OF 國際學院
INTERNATIONAL EDUCATION

Established in 2000, the College of International Education (CIE) is a self-funded unit of HKBU, offering full-time Associate Degree Programme (AD) and Undergraduate Programmes (UG) at both the HKBU Kowloon Tong and Shek Mun (Shatin) campuses. The CIE, managed by the School of Continuing Education (SCE), currently enrolls about 4,000 students and is committed to the University's mission of providing quality whole person higher education with a Christian heritage.

国际学院是浸大于2000年成立的自资学院，于九龙塘和石门（沙田）校园开办全日制副学士及学士学位课程。国际学院由持续教育学院管理，目前约有4,000名全日制学生就读，学院秉承基督教教育传统，提供通识课程及全方面的成长活动，致力发展全人教育。

Vision 愿景

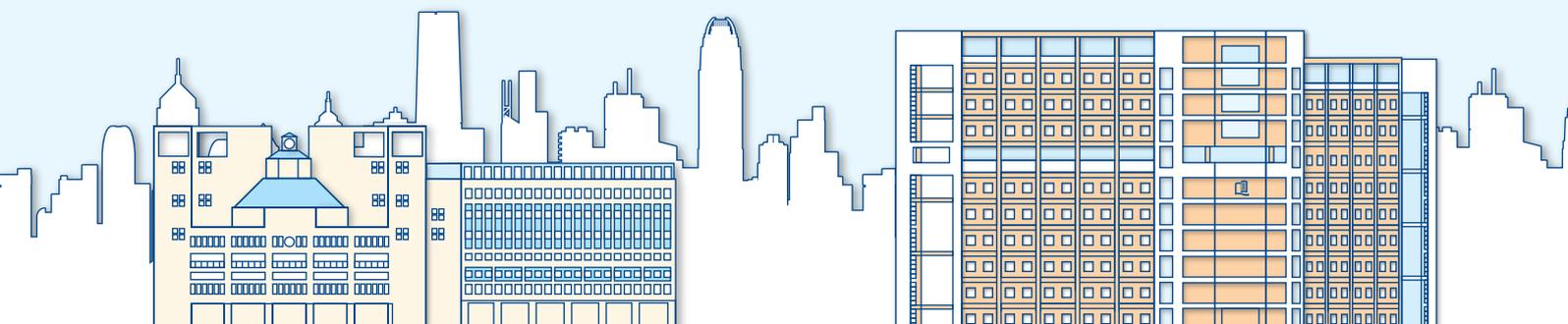
To be a leading liberal arts college in Hong Kong and the region delivering quality education in a caring and creative environment.

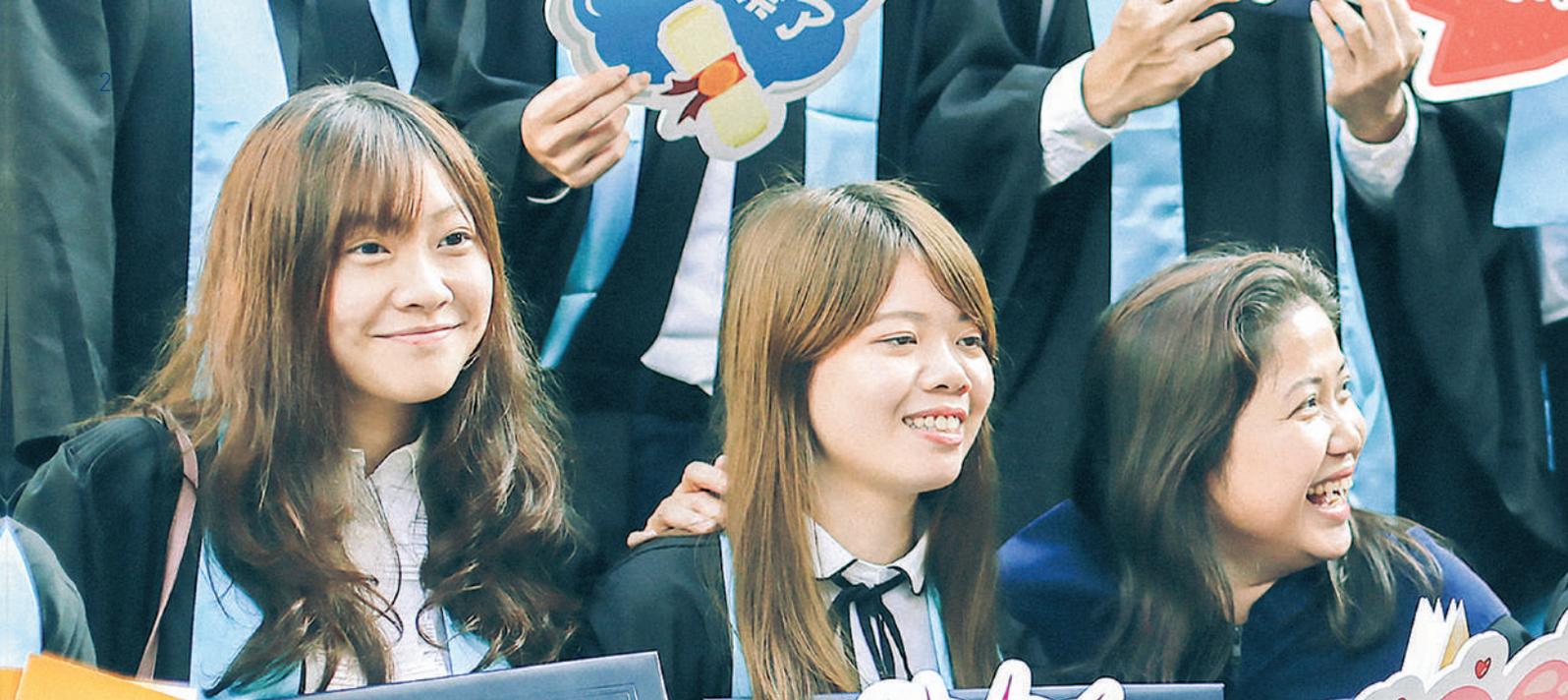
成为一所在香港及区内领先的博雅学院，并在关爱和创意的氛围中提供优质教育。

Mission 使命

CIE is committed to quality education and to the development of the whole person with a global perspective based on the ethos of humanistic education.

国际学院秉承人本教育理念，提供优质教育及促进具国际视野的全人发展。





Qualification Awarded by HKBU 浸大颁授学历

- The Associate Degree (AD) Programme is governed by the HKBU quality assurance policies and practices.
- Upon completion of the AD Programme, students will be awarded an Associate of Arts or an Associate of Science by HKBU.
- 浸大副学士课程由大学政策及质素保证架构统辖。
- 完成副学士课程后，同学可获浸大颁授文学副学士或理学副学士学位。



Quality Assurance 学术质素保证

- In the *Report of a Quality Audit of Sub-degree Operations of Hong Kong Baptist University* released by the Quality Assurance Council of the University Grants Committee in October 2018, HKBU AD Programme is commended in the areas of:
 - ▶ student-centred approach in teaching and learning, as well as student development;
 - ▶ staff's caring attitude towards students;
 - ▶ high standard of teaching and learning support facilities.
- 大学教育资助委员会辖下的质素保证局于2018年10月发表的《香港浸会大学副学士学位课程质素核证报告》，赞扬浸大副学士课程的多方表现，包括：
 - ▶ 教与学和学生发展方面采用学生为本方针；
 - ▶ 教职员对学生的关怀；
 - ▶ 高水准的教与学支援设施。



Ample Articulation Opportunities and High Articulation Rate 多元升学途径 近九成毕业生成功升读学士学位

- In 2020, the articulation rate reached 88.8%. Among those, 78.7% were admitted to undergraduate programmes offered by the eight UGC-funded local universities.
- The College places great emphasis on providing different articulation opportunities for students. Students can take the "2+2" study mode and earn a Bachelor's Degree in 4 years.
- CIE has been collaborating with different Faculties/Schools of HKBU so that graduates can seamlessly articulate to undergraduate programmes and earn an HKBU Honours Degree.
- CIE offers 29 Concentration Studies across the 5 major disciplines of Applied Science, Arts and Languages, Business, Communication, and Social Sciences. The wide range of choices in our curriculum and flexibility in choosing elective courses cater to different interests, talents and aspirations of our students.
- 2020学年副学士毕业生升学率高达88.8%，当中78.7%升读八间教资会资助院校学士学位课程。
- 国际学院为同学们提供多元升学出路，让同学可以「2+2」升学模式，4年完成学士学位。
- 学院与浸大各学院合作，开办自资学士学位课程，让毕业生可无缝衔接，最终获浸大颁授荣誉学士学位。
- 课程选择广泛，29项副学士专修涵盖5大学部，包括应用科学、人文及语言学、商学、传理学与社会科学。同学可按学习兴趣、才能和志向，灵活组合选修科目。





Your Ideal Pathway to University 为你打开大学之门

- Since the establishment of the College, CIE has nurtured over ten thousand AD graduates who were successfully articulated to local and overseas undergraduate programmes.
- In the past 3 years, there were about two thousand AD graduates who undertook undergraduate studies in the eight UGC-funded local universities.
- 学院成立以来，培育了过万位副学士毕业生升读本地及海外学士学位课程。
- 过去3年，约两千位副学士毕业生成功升读八间教资会资助院校学士学位课程，达成升学愿景。



Collaboration with HKBU Departments 与浸大本部合办课程

The AD curriculum framework has adopted the HKBU UGC-funded Undergraduate Programme as a blueprint. Certain areas of Concentration Studies such as Music Studies, Visual Arts, Professional Accountancy, Journalism, as well as Sport and Recreation Studies are offered in collaboration with different Faculties/Schools of HKBU and taught by their lecturers.

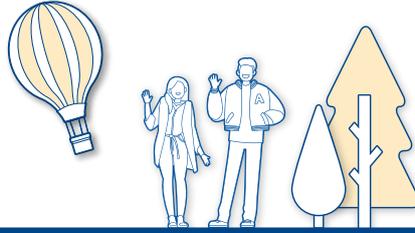
副学士课程设计以浸大本部学士学位课程为蓝本，当中音乐学、视觉艺术、专业会计学、新闻学、运动及康乐学专修，更是与浸大本部合办，并由相关学系讲师任教。



WHY
CHOOSE
HKBU CIE
选择
浸大副学士
的原因

ENVISION YOUR FUTURE

升学愿景 浸大体现



HKBU Associate Degree 浸大副学士课程

 Division of Applied Science
应用科学学部

 Division of Arts and Languages
人文及语言学部

 Division of Business
商学部

JEE (Gaokao)
中国国家统一高考

or
或

International
Qualifications ^
国际学历^

^ IB Diploma, GCE-AL, SAT, BTEC Diploma/Certificate or equivalent

^ 国际文凭大学预科课程、普通教育高级程度证书、美国学术评估测试、BTEC文凭/证书或同等学历

SFAS

Seamless 4-year Admission Scheme 4年自资学位课程优先入学计划

Students who meet the University Entrance Requirements of HKBU may be offered both HKBU AD and UG Programmes upon admission. Students can be awarded an HKBU Honours Degree in 4 years.

学历达到香港浸会大学本科生入学要求的同学，获副学士课程录取后，即有机会同时获得浸大学士学位课程的录取资格，最终以4年时间取得浸大颁授的荣誉学士学位。



University of South Australia

Earn a Bachelor's Degree awarded by University of South Australia* 取得南澳大学学士学位*

HKBU AD graduates are also eligible to apply for the Bachelor's Degree Programmes offered by HKBU SCE in collaboration with the University of South Australia (UniSA). Students will be awarded a Bachelor's Degree by UniSA upon completion of the programme in 12 months at HKBU Campus.

浸大副学士毕业生亦可选择衔接浸大持续教育学院与南澳大学合办学士学位课程。在浸大校园完成12个月课程，便可获南澳大学颁授学士学位资历。

*Hong Kong based programmes, applicable to local/overseas students (not including mainland students).

*于香港授课，适合本地或海外（不包括内地）学生报读。





Years 3 & 4

Years 1 & 2

Programme



HKBU Self-funded Undergraduate Programmes
浸大自资学士学位课程



University of South Australia Undergraduate Programmes (12 Months)#
南澳大学学士学位课程 (12 个月)#

Overseas Partner Universities
海外伙伴大学

Other Local and Overseas Institutions
其他本地及海外院校

**Senior Year Places (Year 3) of UGC-funded Undergraduate Programmes are available to local students only.*

**教资会资助高年级学额 (三年级) 只供本地学生报读。*

#Hong Kong based programmes, applicable to local/overseas students (not including mainland students).

#于香港授课, 适合本地或海外 (不包括内地) 学生报读。



Division of Communication
传理学部



Division of Social Sciences
社会科学学部



Overseas Partner Universities 海外伙伴大学

CIE is in collaboration with different universities offering various opportunities for further studies. AD graduates can apply for undergraduate studies at our partner universities in:

- Australia, Canada, New Zealand, and the United States

学院与多所伙伴大学签订衔接协议, 毕业生可以2年时间完成学士学位。伙伴大学包括:

- 澳洲、加拿大、新西兰及美国多间著名大学



Other Local and Overseas Institutions 其他本地及海外院校

HKBU Associate Degree Programme is recognised by local and overseas institutions. Students can choose to continue their studies in a wide range of self-funded degree programmes offered by the tertiary institutions in Hong Kong.

浸大副学士课程获其他本地及海外院校认可。同学亦可选择于香港各院校继续升读自资学士学位课程。



GRADUATE SURVEY

for HKBU Associate Degree Programme 2020

2020年浸大副学士毕业生升学就业统计

88.8%

Further Study to Undergraduate Programmes

升读学士学位课程

7.3% Employment 就业
3.9% Others 其他

Number of respondents
回覆调查毕业生人数 932

Number of graduates
毕业生人数 1,154

78.7%

Undergraduate Programmes offered by the Eight UGC-funded Local Universities
八大教资会资助院校学士学位课程

43%

UGC-funded Undergraduate Programmes offered by the Eight UGC-funded Local Universities
政府资助学士学位课程

22% HKBU 浸大	5.4% CUHK 中大	4.6% CityU 城大	4.1% PolyU 理大
3.6% EdUHK 教大	1.5% HKUST 科大	1.3% LU 岭大	0.5% HKU 港大

35%

HKBU Self-funded Undergraduate Programmes
浸大自资学士学位课程

0.7%

Self-funded Undergraduate Programmes offered by other UGC-funded Local Universities
其他教资会资助院校自资学士学位课程

18.2%

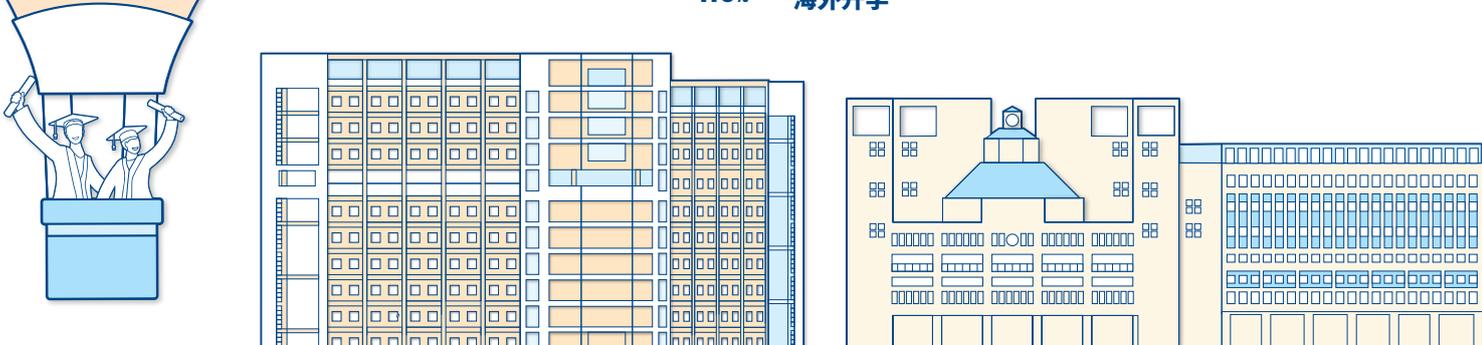
Self-funded Undergraduate Programmes offered by other Local Colleges
其他本地学院自资学士学位课程

1.6%

Overseas Undergraduate Programmes offered in Hong Kong
海外大学于本港开办之课程

1.5%

Study Overseas
海外升学



INTERNATIONAL EXPERIENCE- GLOBAL PERSPECTIVES

国际体验 环球视野



- In order to foster student inter-cultural awareness and sensitivities, students are encouraged to participate in a range of international and cross-cultural events throughout the year.
- With every term break, our students leave home to explore new cultures and new places. To date, there are footprints of CIE students left in more than 10 countries, including Australia, Canada, Czech Republic, Denmark, Finland, Germany, Japan, Korea, Malaysia, Singapore, Thailand, the United Kingdom and the United States.
- CIE has launched the "International Exchange Programme" since 2016 in collaboration with Singapore Temasek Polytechnic and Ngee Ann Polytechnic.
- 学院提供一连串国际化活动,增加同学的跨文化竞争力和敏感度。
- 同学每年均有机会前往世界各地参与文化交流活动,足迹至今遍布十多个国家,当中包括:澳洲、加拿大、捷克、丹麦、芬兰、德国、日本、韩国、马来西亚、新加坡、泰国、英国及美国等。
- 自2016年起,学院开展「环球交流计划」,曾与新加坡淡马锡理工学院及义安理工学院合作举办学术交流活动。



Study Tour to Amsterdam & Copenhagen
于荷兰阿姆斯特丹及丹麦哥本哈根体验当地艺术及文化



Study Tour to Northern Thailand
泰北自然及城市景观考察团



Mazhar Ghafa

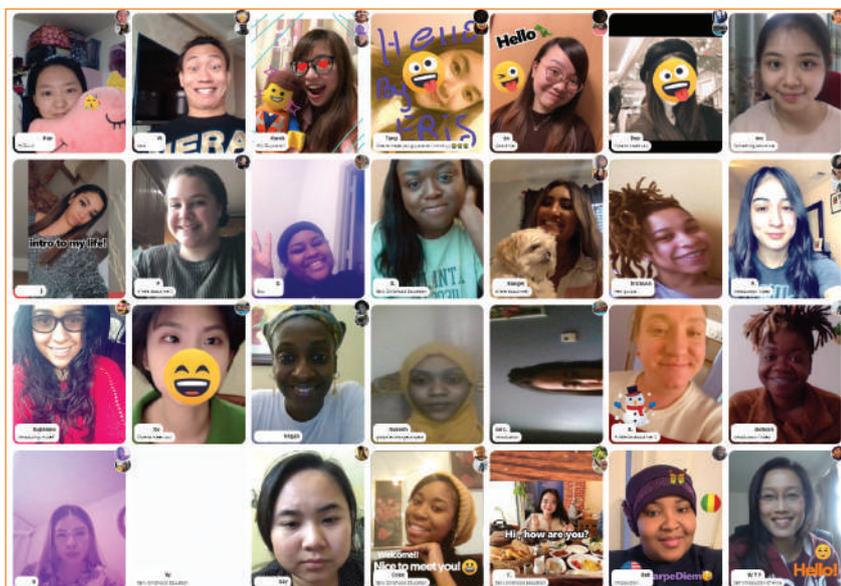
I have embarked on a new journey at CIE. Not only did the teachers pass on their knowledge to us, but they also inspired us to develop positive learning attitude and grow from mistakes.

国际学院的学习旅程丰富多姿。老师除了教授知识,亦会鼓励我们从错误中学习,培养我们积极的学习态度,令我对学习更得心应手。

Studying Bachelor of Commerce (Honours) in Accountancy, HKBU
修读浸大会计学商学士(荣誉)

Associate of Science (Professional Accountancy), HKBU 2020
2020年浸大理学副学士(专业会计学)毕业

- The College has specially launched "Internationalisation at Home" (IaH) programme to offer more opportunities for CIE students to join exchange programmes and broaden their horizons. A series of video conferences will be organised in collaboration with overseas universities for our students to meet new friends from all over the world!
- 为了让更多同学获得海外交流的机会和丰富经验,学院特别推出「网上国际学术交流计画」,与外国大学合作举办视像会议,让来自世界各地的学生以小组形式进行学术交流。



NEW CONCENTRATION STUDIES OF ASSOCIATE DEGREE IN 2021/22

2021/22 学年全新副学士专修



Practical Philosophy 实践哲学

Q | Why study Practical Philosophy? 为什么需要修读「实践哲学」?

- In face of the ever-changing challenges in political, social, economic, technological, and cultural areas, talents equipped with both interdisciplinary knowledge and problem-solving skills will be in high demand in order to analyse information related to the complex and controversial issues in those areas;
- Studying Practical Philosophy equips students with the mindset of a global citizen, enhances their critical, creative and cross-discipline thinking abilities which help them to tackle different issues, and meet the needs of the future job market better.
- 近年全球在政策、经济、科技及文化等层面不断出现巨大的转变，社会更渴求具跨学科知识而且有灵活思辨及应变力的人才，客观理性地去分析各种资讯及复杂、具争议性的问题；
- 修读「实践哲学」能开启同学的国际视野，增强了他们的批判、创造和跨学科思考能力，这有助于他们解决各种问题，并更能满足未来就业市场的需求。

Q | What are the differences between “Practical Philosophy” and “Philosophy” programmes in general? 「实践哲学」与一般的哲学课程有什么 分别?

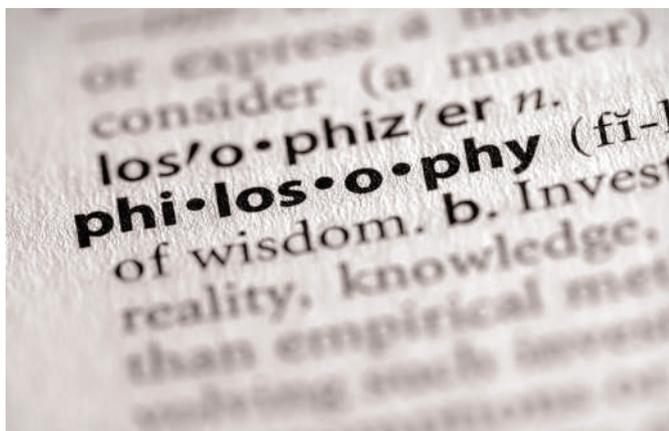
- Unlike “Philosophy” programmes in general which focus on studying philosophical texts and theories, “Practical Philosophy” puts more emphasis on dealing with philosophical and ethical issues we encounter in our daily life with an interdisciplinary approach;
- Apart from core courses including Logic and Introduction to Philosophy, the curriculum also consists of courses such as Technology and the Future of Humanity, Bioethics and Society, Political Philosophy, Moral Philosophy and Moral Psychology.
- 一般哲学课程会较偏重教授哲学概念和理论，涉及当今世代的议题与挑战的内容相对较少；「实践哲学」则较注重以跨学科的方式处理我们在日常生活中遇到的哲学和伦理问题；
- 课程除逻辑及哲学入门等基础课程，亦同时包括科技与人类未来、生物伦理学、政治哲学、道德哲学及道德心理学等课程。

Q | Who should study this Concentration Studies? What will I learn from it? 课程适合哪些人报读? 完成课程后，我可以学到什么?

- This Concentration Studies is good for those who are interested in enhancing their analytical and critical thinking abilities on various issues;
- Students will be able to:
 - ▶ Investigate into philosophical issues from an interdisciplinary perspective;
 - ▶ Analyse and solve complex problems using an evidence-based, objective and critical approach;
 - ▶ Apply philosophical knowledge and utilise analytical skills in a wide variety of contexts.
- 课程适合注重提升处理当代各种议题的分析能力与批判思考能力，对论证分析与逻辑有兴趣的同学修读；
- 完成课程的同学将：
 - ▶ 有能力从跨学科角度思考各种哲学议题；
 - ▶ 以独立、注重实证及批判思维去分析、解决复杂疑难；
 - ▶ 将哲学知识及论证分析技巧，运用于探讨不同议题以及个人生活中。

Q | Is there any further articulation pathway upon completion of the Concentration Studies? What are the career prospects in the future? 此课程毕业生有什么升学选择? 将来有什么就业机会?

- Graduates can choose to study bachelor’s degree in Religion, Philosophy, Humanities or any related programmes offered by local or overseas institutions. They may also apply for Senior Year Places (Year 3) of UGC-funded undergraduate programmes such as: HKBU (Religion, Philosophy and Ethics; Humanities; Creative and Professional Writing), CUHK, HKU, LU (Philosophy);
- Graduates could be articulated to HKBU BA (Hons) in Liberal and Cultural Studies under the Seamless 4-year Admission Scheme (SFAS);
- Graduates will be well equipped with thinking and communication skills that allow them to work in various related positions in education sector, arts and cultural, legal, media and commercial companies. They will be suitable to work as teaching assistant, assistant project officer at social welfare organisations and liaison officer II in government, etc.
- 毕业生可选择在本地或海外大学完成宗教、哲学、人文学等相关学士学位课程。经非联招途径，毕业生可选择升读教资会资助高年级（三年级）学士学位课程，包括：浸大（宗教、哲学及伦理；人文学；创意及专业写作）；中大、港大、岭大（哲学）；
- 同学可透过浸大「4年自资学位课程优先入学计划」，以「2+2」升学途径无缝衔接浸大「通识及文化研究文学士（荣誉）」学位课程；
- 此专修毕业生因具备良好的逻辑分析和沟通能力，可选择从事教育、文化工作、法律、传媒、商界等行业，包括教学助理、助理社福机构项目主任、及政府二级联络主任等职位。





Society and Wellness Studies

社会与健康研究

Q What are the differences between "Society and Wellness Studies" and "Health Studies" programmes in general? 「社会与健康研究」与一般健康学课程有什么分别?

- "Health Studies" programmes generally put more emphasis on equipping students with knowledge of scientific research and health care while "Society and Wellness Studies" focuses more on interdisciplinary knowledge and skills including Sport and Recreation, Psychology, Nutritional Science, Neuroscience, Sociology, Counselling as well as Philosophy;
- Upon completion of the programme, students will have learned the essentials of individual health, holistic well-being and basic health counseling skills.
- 一般健康学课程较着重科学研究及教授护理知识,而「社会与健康研究」课程教授跨学科知识,包括运动及康乐学、心理学、营养科学、神经科学、社会学、辅导学、哲学等多个范畴的知识;
- 完成课程后,同学将掌握到全人健康的概念和相关知识,以及基本健康辅导技巧。

Q What are the articulation opportunities upon completion of the Concentration Studies? 完成课程后,有什么升学机会?

- Graduates can articulate to the Senior Year Places (Year 3) through the Non-JUPAS scheme to obtain a bachelor's degree granted by UGC-funded local universities, which includes: HKBU (Sociology), CUHK (Community Health Practice; Psychology), HKU (Psychology; Sociology), CityU (Criminology and Sociology; Psychology), PolyU (Applied Ageing Studies and Service Management), EdUHK (Psychology), LU (Health and Social Service Management Stream);
- Graduates may also apply for the HKBU self-funded undergraduate programmes including Sport and Recreation Leadership, Psychology and Social Policy;
- Graduates could be articulated to HKBU BSocSc (Hons) in Psychology under the Seamless 4-year Admission Scheme (SFAS).
- 毕业生可经非联招途径,选择升读教资会资助高年级(三年级)学士学位,包括:浸大(社会学)、中大(社区健康;心理学)、港大(心理学;社会学)、城大(犯罪学及社会学;心理学)、理大(应用老年学及服务管理)、教大(心理学)、岭大(健康及社会服务管理)等;
- 毕业生亦可申请入读浸会大学运动及康乐领袖学、心理学、社会政策等自费学士学位课程;
- 同学可透过浸大「4年自费学位课程优先入学计划」,以「2+2」升学途径无缝衔接浸大「心理学社会科学学士(荣誉)」学位课程。



Q Who should study this Concentration Studies? Would students be expected to have taken any science-related subjects beforehand? 此课程适合什么人报读? 是否要读过理科相关课程才可报读?

- Those who are interested in studying Physical Education, Psychology, and Sociology subjects, and in particular those who would like to learn about the relationship between health and the society;
- This Concentration Studies provides students with fundamental knowledge and theories in respect of health and wellness promotion. This programme allows students to choose to study in a subject area that suits their own interests and abilities.
- 课程欢迎所有对运动及康乐学、心理学、社会学等学科,以及对健康与社会之关系有兴趣的同学报读;
- 课程结构以基础学术理论为起点,及后同学可按个人兴趣及专长,选择合适范畴作进阶研修。

Q Apart from health services-related jobs, are there any other alternative job opportunities for graduates? 除从事健康服务相关工作外,还有什么出路?

- Graduates can pursue a variety of career opportunities in various sectors and industries such as health care, community health education, social enterprise, and sport and leisure management. They will be well-equipped and able to apply for positions such as: social welfare administrative officers or assistants, leisure services coordinators, teaching assistants, executive assistants, and liaison officer II.
- 毕业生事业发展机会甚广,可选择从事健康教育、社会服务、社会企业、运动及康乐管理等行业,包括社福机构行政人员、社福机构项目主任、社区中心康体活动统筹主任、公共事务机构康体活动统筹主任、教学助理、医管局行政助理,及政府二级联络主任等。

EARN AN HKBU HONOURS DEGREE IN 4 YEARS

4年完成香港浸会大学荣誉学士学位



Associate Degree Programme 副学士课程 2 YEARS

Division of Arts and Languages 人文及语言学部



Chinese for Professional Purposes[†]
Cultural Studies
Music Studies
Professional Communication and English Studies
Visual Arts

专业中文[†]
文化研究
音乐学
专业传意及英语研究
视觉艺术

Division of Business 商学部



Business Administration
Financial Management
Marketing
Professional Accountancy
Tourism and Hospitality Management

工商管理
财务管理
市场学
专业会计学
旅游及款待业管理

Division of Communication 传理学部



Creative Communication
Creative Digital Media Design
Creative Media Writing[†]
Film, Television and Digital Media Studies[†]
Journalism[†]
Media Communication

传理学
创意数码媒体设计
创意媒体写作[†]
电影、电视及数码媒体学[†]
新闻学[†]
媒体传播

Division of Applied Science 应用科学学部



Environmental Conservation Studies
Financial Technology
Geography and Resources Management
Health Sciences
Life Science
Nutrition and Food Management
Tree Management

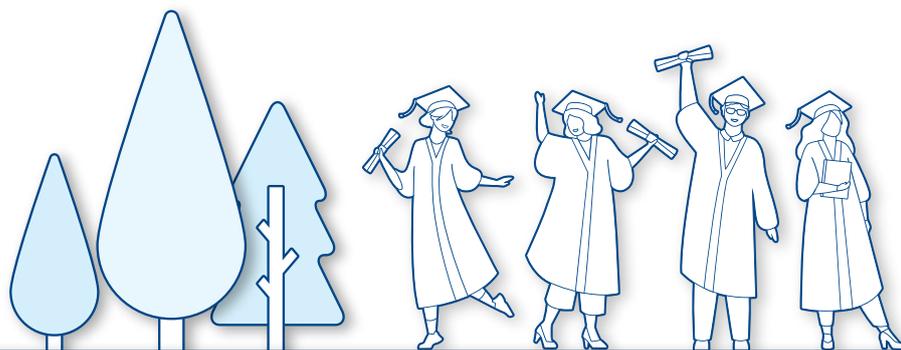
环境保育学
金融科技
地理及资源管理
健康科学
生命科学
营养与食物管理
树木管理

Division of Social Sciences 社会科学学部



History and Hong Kong Studies[†]
Practical Philosophy **New**
Psychology
Social and Public Policy Studies
Society and Wellness Studies **New**
Sport and Recreation Studies

历史及香港研究[†]
实践哲学 **New**
心理学
社会及公共政策研究
社会与健康研究 **New**
运动及康乐学



2 YEARS Undergraduate Degree Programme

学士学位课程



Bachelor of Arts (Hons) in Liberal and Cultural Studies*
通识及文化研究文学士(荣誉)*

Bachelor of Arts (Hons) in Music Studies
音乐学文学士(荣誉)



Bachelor of Commerce (Hons) in Accountancy#
会计学商学士(荣誉)#

Bachelor of Commerce (Hons) in Human Resources Management
人力资源管理学商学士(荣誉)



Bachelor of Commerce (Hons) in Marketing
市场学商学士(荣誉)

Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media*
新媒体及影视创意写文学士(荣誉)*

Bachelor of Social Sciences (Hons) in Integrated Communication Management*
综合传播管理学社会科学学士(荣誉)*



Bachelor of Social Sciences (Hons) in Media and Social Communication*
媒体及社会传播社会科学学士(荣誉)*

Bachelor of Social Sciences (Hons) in Environment and Resources Management
环境及资源管理社会科学学士(荣誉)

Bachelor of Social Sciences (Hons) in Psychology
心理学社会科学学士(荣誉)

Bachelor of Social Sciences (Hons) in Social Policy
社会政策社会科学学士(荣誉)



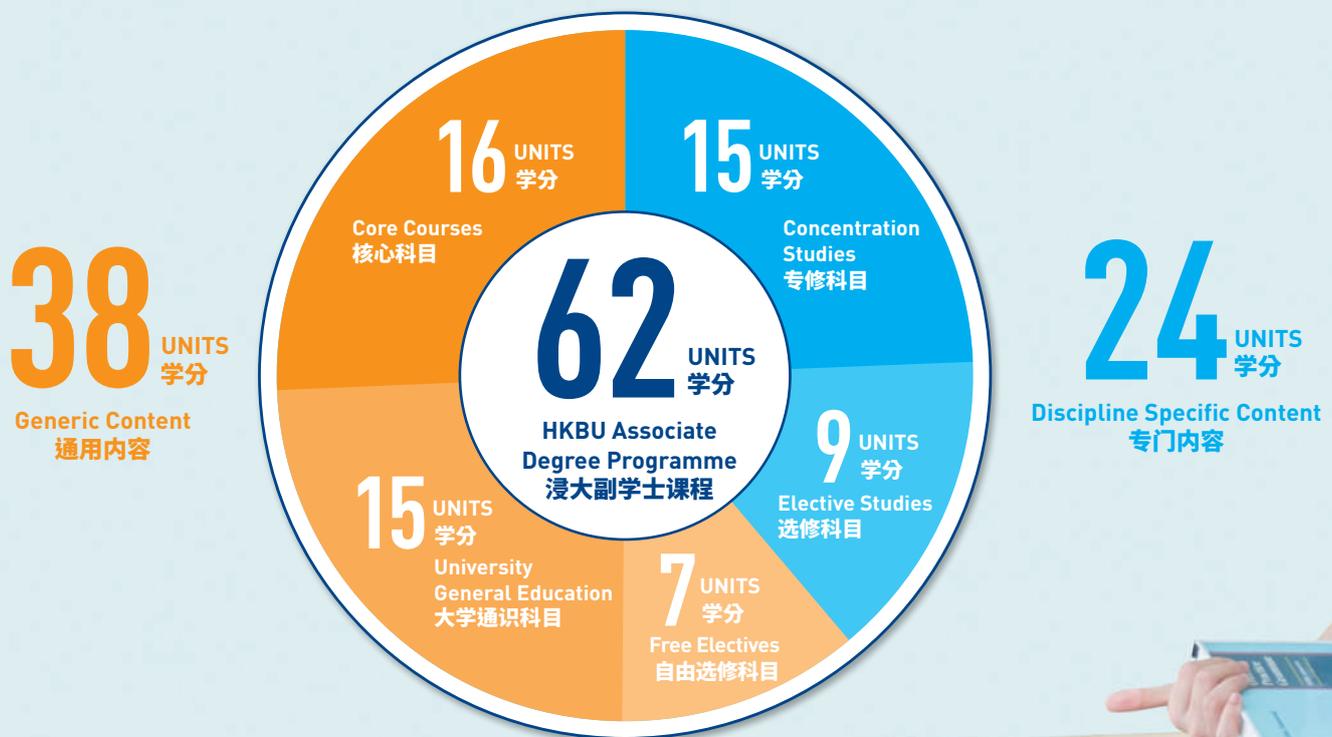
Bachelor of Social Sciences (Hons) in Sport and Recreation Leadership
运动及康乐领袖学社会科学学士(荣誉)

* Competence in Chinese Language is a requirement 修读同学须具备中文能力

Administrated by HKBU Academic Registry 由浸大教务处管理

HKBU ASSOCIATE DEGREE PROGRAMME STRUCTURE

浸大副学士课程结构



Flexible Curriculum and Wide Range of Elective Courses 选修科目灵活组合

The Free Elective Courses (7 units) in the Generic Content and Elective Studies Courses (9 units) in the Discipline Specific Content cover a diversified range of disciplines such as Applied Science, Arts and Languages, Business, Communication, and Social Sciences. The flexibility of options in the curriculum enables students to choose their favourite combination of elective courses to suit their own interests, learning needs and career aspirations.*

通用内容中的自由选修科目 (7学分) 及专门内容中的选修科目 (9学分) 涵盖：

- 应用科学、人文及语言学、商学、传理学及社会科学五大专业范畴。
- 同学可按兴趣、升学需要、就业方向灵活组合科目，为将来升学就业缔造更广泛的出路。*

*Subject to the requirements of individual Concentration Studies. 视乎个别专修课程要求而定。

Empowering Students with Professional Knowledge 学习专业知识

The Concentration Studies Courses (15 units) emphasise teaching discipline-specific knowledge and aim at equipping students with a solid academic foundation. Through a broad array of experiential learning activities, students can apply what they have learned in class so as to master professional knowledge.

- 专修科目 (15学分) 教授专业内容，奠定同学坚实的学术基础。
- 通过体验式学习活动，实践课堂所学，有效掌握专业知识。

The four-year HKBU Undergraduate Programme normally requires students to complete a total of 128 units. The HKBU AD Programme is a 62-unit programme which requires two years of full-time studies. The curriculum is equivalent to the first two years of an undergraduate programme.

四年制浸大学士学位课程一般要求同学修读128个学分。
修读浸大副学士课程的同学一般于两年内共需修读62个学分，
课程等同大学本科课程第一及第二年级。



Enhancing English and Chinese Proficiency 提升英文和中文能力

The Core Courses (16 units, including three English Language Courses) focus on training students' English and Chinese communication skills, helping them develop essential skills for further studies and future career.

- 核心科目 (合共16学分, 包括三科英语科目) 强调培训同学英文与中文沟通能力。
- 强化同学升学及就业必备的语文技巧。

Interdisciplinary University General Education 跨学科大学通识科目

The University General Education Courses (15 units) focus on interdisciplinary learning. CIE AD graduates can normally be admitted into the third year of HKBU Undergraduate programme and exempted from most University General Education Courses.

- 大学通识科目 (15学分) 着重跨学科研习。
- 学院副学士毕业生一般可直接升读浸大学士学位课程第三年而毋须补修任何大学通识科目。

DIVISION OF APPLIED SCIENCE

应用科学学部



Environmental Conservation Studies

环境保育学

Aiming to provide students with paraprofessional training in areas related to environmental science, ecology, nature conservation, and ecotourism. Distinctive features include:

- Concepts and scientific knowledge related to biodiversity conservation;
- Career Prospects: Graduates will find career opportunities in government departments, environmental groups, and private sectors in the field of environmental protection, ecotourism, and related works.

本专修着重教授环境科学、生态学、自然保育和生态旅游等方面的知识。课程特色包括：

- 探讨与保护生物多样性有关的概念和科学知识；
- 就业前景：毕业生可投身政府、环保团体、及私人机构等不同界别工作，从事环境保护、生态旅游等工作领域。



Tree Management

树木管理

Aiming to provide students with comprehensive training of knowledge and practical skills in tree management and conservation to prepare them for future career development. Distinctive features include:

- Tree management theories and practical training in tree assessment, planting, different caring work as well as conservation and preservation work;
- Career Prospects: Graduates will be recognised as QF Level 4 in "Arboriculture and Horticulture Industry" under the HK Qualification Framework. They can apply for tree-related jobs and are eligible to take the examination of Certified Arborist of the International Society of Arboriculture (USA) after gaining two-year full time tree-related work experience.

本专修课程内容全面，兼顾知识及实务工作的技巧培训，装备同学毕业后投身树木保育及管理或环保等工作。课程特色包括：

- 涵盖树木评估、种植及保育等树木管理的理论和实践；
- 就业前景：毕业生将获资历架构「树艺及园艺业」认可第四级（QF4），可于不同机构担任树木从业员。于累积两年相关工作经验后，更可考取美国国际树木学会「注册树艺师」牌照。



Geography and Resources Management

地理及资源管理

Aiming to equip students with integrated training of geography and resources management studies in environmental, socioeconomic and political contexts. Distinctive features include:

- Applying knowledge and skills in evaluating possible solutions and policies pertaining to different environmental and resource management issues;
- Career Prospects: Graduates can work in the government departments, NGOs, and private companies in the field of environmental education, ecotourism and geotourism, and environmental and sustainability project management.

本专修旨在教授综合科学、地理、社会经济与公共政策的知识，帮助同学研习不同地理及资源管理范畴的课题，包括地理学、环境及资源管理的知识与技巧。课程特色包括：

- 运用专修所学到的知识和技能，评估不同环境和资源管理问题，找出解决方案和对策；
- 就业前景：毕业生可以在政府部门、非政府组织或私营公司工作，从事环境教育、生态和地质旅游，以及管理环保和可持续发展项目等相关工作。





Health Sciences 健康科学

Aiming to equip students with a broad spectrum of health sciences knowledge in relation to public health, health education, health psychology, diseases prevention and nutrition knowledge. Distinctive features include:

- Acquiring the basic skills in handling nutraceuticals, pills, supplements and health systems for prevention and treatment of diseases;
- Career Prospects: Graduates can work in both private and public healthcare providers such as hospitals and schools, as well as affiliated institutions like pharmaceutical companies, medical laboratories, elderly homes and wellness service organisations.

本专修涵盖公共卫生、健康教育、健康心理学、疾病预防和营养等层面，让同学研习到广泛的健康科学课题。课程特色包括：

- 深入认识防治疾病的保健食品、药物、营养补充剂和卫生系统；
- 就业前景：毕业生可投身私人及公营医疗机构，例如在医院、学校、制药公司、医疗实验室、安老院和健康中心等担任行政支援工作。



Financial Technology 金融科技

Aiming to provide students with information technology skills and financial knowledge. Distinctive features include:

- Covering the cutting-edge technologies involved in FinTech applications, such as e-payment, blockchain, cryptocurrency, and big data analytics;
- Career Prospects: Graduates can work in various FinTech related positions, such as research analyst, startup software and data engineer and mobile apps developer.

本专修旨在为同学提供全方位的资讯科技与金融财务的技术和知识。课程特色包括：

- 涵盖被应用在金融科技业上的尖端科技，如电子支付、区块链、加密货币和大数据分析等；
- 就业前景：毕业生可担任与金融科技有关的工作，如分析研究员、初创企业的软件及大数据工程师和流动應用程式开发。



Nutrition and Food Management 营养与食物管理

Aiming to provide students with knowledge of nutrition in relation to energy balance, healthy diet and disease prevention. Students will also be equipped with techniques in operating and quality assurance in food service and health food sectors. Distinctive features include:

- Nutrition theories and concepts in food service and health food sectors;
- Career Prospects: Graduates may work as health inspector II, nutritionist / dietitian assistant, food quality assurance officer, food testing technician, food and nutritional product specialist.

本专修旨在教授同学营养学知识，包括能量平衡、健康饮食及疾病预防。让同学掌握饮食及健康食品行业的管理方法、营运模式和品质监控守则。课程特色包括：

- 辨识营养学理论、饮食服务和健康食品行业的概念；
- 就业前景：毕业生可投身成为二级卫生督察、营养师助理、食品品质监控员、食品化验技术员及食品和营养产品从业员等。



Life Science 生命科学

Aiming to provide students with a common and broad-based foundation in modern biological science disciplines such as human physiology, biochemistry, cell biology and genetics, and training in fundamental laboratory techniques. Distinctive features include:

- Concepts related to biological sciences, health and diseases;
- Career Prospects: Graduates will be able to work as biotechnology researcher or assistant, science laboratory technician, medical or clinical specialist and project coordinator.

本专修旨在教授同学基本的生命科学知识，例如生物化学、细胞生物学及遗传学，以及实验室基础技能。课程特色包括：

- 阐释与生命科学、健康及疾病有关的概念；
- 就业前景：毕业生可投身于政府化验所技术员、生物科技研究助理、实验室技术员、医疗或临床产品从业员及项目协调员等不同界别的工作。



DIVISION OF ARTS AND LANGUAGES

人文及语言学部



Chinese for Professional Purposes 专业中文

This area of Concentration Studies nurtures students to master the language, literature, creativity, culture, communication and business of professional Chinese, while enhancing their analytic thinking and competence in research. Distinctive features include:

- Acquiring concepts, research skills and practical strategies in Chinese language, literature and cultural studies;
- Career Prospects: Graduates will be able to work in the field of language, education, research, publishing, media, cultural and creative industries.

本专修旨在培育同学掌握语言、文学、文化、创作、传播和商业等范畴的专业中文，加强同学对语言、文学及文化的思辨和研究能力。课程特色包括：

- 同学能深入认识中国语言、文学及文化的概念、研究技巧和应用策略；
- 就业前景：毕业生可投身语文、教育、研究、出版、媒体、文化及创意产业等不同界别的工作。



Cultural Studies 文化研究

This area of Concentration Studies trains and equips students to approach and synthesise knowledge from multiple perspectives informed by various disciplines, so that they will have the intellectual acumen and skills required for a range of academic fields. Distinctive features include:

- Multi-disciplinary perspectives from theory and literature to art, media and popular culture;
- Career Prospects: Graduates will be able to work in the field of arts and culture, publishing, media, journalism, public relations, event management, education and research.

本专修致力训练同学掌握不同文化视角，把多元视野融会贯通、组织整合，从而培养敏锐的学术触觉，有助同学于相关学术领域中学以致用。课程特色包括：

- 以不同学派理论、流行文化、艺术、媒体及文学等范畴为切入点，从多元角度全面认识文化领域的特点；
- 就业前景：毕业生可投身于文化艺术、出版、媒体、新闻、公关、项目管理、教育及研究等不同界别的工作。



Music Studies 音乐学

Aiming to nurture young artists to acquire general musical knowledge and practical skills needed for a variety of careers in music while providing students with the opportunities for personal and intellectual development. Distinctive features include:

- Music courses designed and managed by the Department of Music, HKBU;
- Ample performing opportunities in ensembles offered by the Department of Music, HKBU;
- Career Prospects: Graduates will be equipped to apply their expertise in a diverse range of careers including arts and culture, music administration, performing, education and training.

本专修旨在培育青年艺术工作者，掌握就业所需的基本知识及专业技能，并提供个人及知性成长的机会。课程特色包括：

- 音乐相关科目由香港浸会大学音乐系设计及管理；
- 参与香港浸会大学音乐系的演奏乐团，获得演出机会；
- 就业前景：毕业生可从事多个行业的工作，包括文化艺术、音乐行政、表演，以及教育和培训。



Professional Communication and English Studies 专业传意及英语研究

This is an advanced English Programme which encompasses both the practical use of professional communication in English alongside the strengthening of creativity. This gives our graduates an advantage in more options for undergraduate programmes and eventually entering the international job market where English fluency will boost competitiveness. Distinctive features include:

- Acquiring transferable professional communication skills enabling students to sharpen their English language skills, communicate confidently in public speaking contexts;
- Career Prospects: Graduates will be able to work in a variety of professions including but not limited to creative industries, marketing, media, public relations, advertising and other careers requiring demonstrable language competence in English.

此专修属进阶英语课程，着重培训同学专业英语与创意思维。具备流利英语及良好传意技巧的毕业生，不但有多元升学机会，在国际就业市场中亦会占尽优势。课程特色包括：

- 帮助同学掌握专业传意技巧，提升英语水平，同时能自信地进行流畅的公开演讲；
- 就业前景：毕业生可投身于讲求英语能力的行业，例如创意产业、市场推广、传媒、公关、广告等行业。



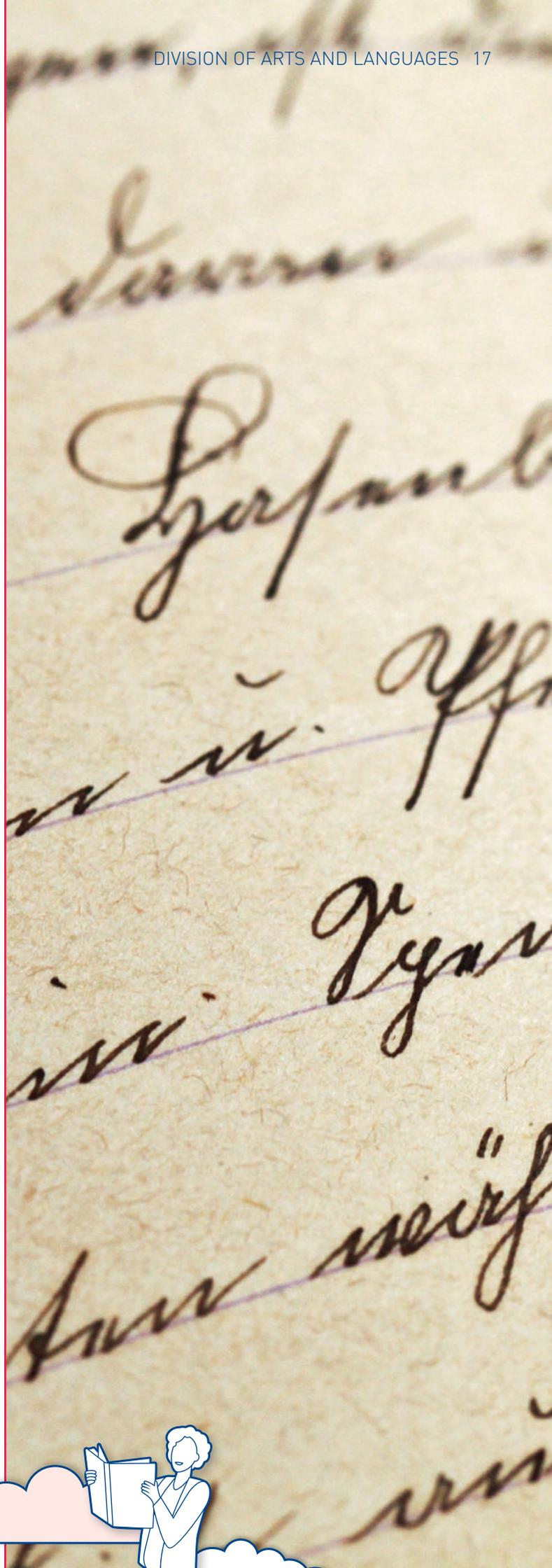
Visual Arts 视觉艺术

This area of Concentration Studies aims to provide students with visual arts training needed for academic advancement and careers in arts and creative industries. Distinctive features include:

- Encouraging individual development of concepts and skills in visual arts through a variety of courses offered in studio practice as well as art appreciation;
- Auxiliary art activities, such as lectures by established artists or curated art exhibitions, fostering a broader understanding of the field;
- Career Prospects: Graduates will be able to engage in creative careers and may work for arts centres, galleries, design firms or advertising companies.

本专修为同学们提供视觉艺术的基本训练，为升学或从事艺术及创意工作做好准备。课程特色包括：

- 强调创作与欣赏并重，鼓励发展艺术潜能，认识视觉艺术技巧与概念；
- 与知名艺术工作者交流及参观艺术展览，加深同学对艺术界别的认识；
- 就业前景：毕业生可于创意行业发挥所长，或于艺术中心、画廊、设计或广告公司等机构工作。





DIVISION OF BUSINESS

商学部



Business Administration

工商管理

This area of Concentration Studies aims to provide students with all-round academic knowledge and rigorous practical training in management, economics, accounting, finance, marketing and law. Distinctive features include:

- A flexible curriculum design that allows students to take a broad range of business courses;
- Career Prospects: Graduates will be able to work in the field of marketing, human resources management, accounting, banking, finance, trading, and logistics.

本专修旨在为同学提供全面的学术训练,让他们掌握有关行业所需的实用知识:商业管理、经济、会计、财务、市场学及法律等。课程特色包括:

- 课程组合灵活,同学可视乎兴趣修读不同的商业科目;
- 就业前景:毕业生可投身市场推广、人力资源管理、会计、银行金融、贸易及物流等不同工作。



Financial Management

财务管理

This area of Concentration Studies aims to provide students with knowledge in finance, economics, accounting, investment and financial planning that are very useful in daily life. Distinctive features include:

- Finance courses taught by experienced professionals e.g. Chartered Financial Analyst (CFA), Financial Risks Manager (FRM) and Certified Financial Planner (CFP®), with emphasis on the application of theories in the real world;
- Exemption by HKRFP and ACCA for some examination papers and IFPHK for AFP certification education requirement;
- Career Prospects: Graduates may explore their career opportunities in the areas of banking, securities brokerage, financial planning, risks analysis and investment research.

本专修旨在培育学生在金融、经济、会计、投资及财务策划等实用知识。课程特色包括:

- 金融课程由资深专业人士,例如特许财经分析师(CFA)、财务风险管理师(FRM)和认可财务策划师(CFP®)教授,特别注重运用课堂所学的理论于现实世界之中;
- 毕业生可获豁免部分注册财务策划师协会(HKRFP)及特许公认会计师公会(ACCA)的专业考试,同时更可获豁免香港财务策划师学会(IFPHK)的AFP资格认证所需的学历要求;
- 就业前景:毕业生可从事银行业、证券业、财务策划、风险分析、投资研究等专业工作。



Marketing

市场学

This area of Concentration Studies trains students to apply various marketing theories and techniques to real-world marketing situations. Distinctive features include:

- Learning modern marketing principles and applying them in a practical way through experiential learning activities such as internship, company visits, attachments and competitions;
- Career Prospects: Graduates will be able to apply their expertise and develop their careers in the field of marketing, advertising, and public relations in a diverse range of business sectors.

本专修旨在训练同学应用市场学的理论及技巧,分析及订定市场营销策略。课程特色包括:

- 透过一系列学习体验活动,如工作实习、企业探访、企业体验计划及比赛,学习现今市场学理论及应用技巧;
- 就业前景:毕业生可担任不同行业的市场策划及推广、广告及公共关系等工作。





Professional Accountancy 专业会计学

This area of Concentration Studies consists of a substantial element of general education, a wide selection of business subjects, as well as a rigorous emphasis on professional accountancy training. Distinctive features include:

- Opportunities to join summer internship programmes in accounting firms or commercial companies;
- Exemption of papers from the Hong Kong Institute of Certified Public Accountants (HKICPA) and the Association of Chartered Certified Accountants (ACCA) ;
- Career Prospects: Graduates will be able to work in the field of accounting, finance, and banking industries.

本专修旨在帮助同学掌握会计、审计及税务等行业的知识和技巧。同学亦可修读商业及通识教育科目，为升学及就业奠定良好基础。课程特色包括：

- 同学可参与暑期实习计划，到会计师楼或其他机构工作，汲取实战经验；
- 毕业生可获香港会计师公会 (HKICPA) 及特许公认会计师公会 (ACCA) 豁免部分考卷；
- 就业前景：毕业生可投身会计、金融及银行等工作。



Tourism and Hospitality Management 旅游及款待业管理

This area of Concentration Studies provides knowledge and skills combined in both Tourism and Hospitality perspectives. Distinctive features include:

- Industry Attachment as their Elective Studies: placements include hotels, travel agencies, airlines, air-caterers, food and beverages operators, and other companies in the tourism and hospitality service industry;
- Career Prospects: Graduates will be able to work in different sectors and industries such as hotel, airlines, theme parks, cultural attractions, cruises and travel agencies.

本专修旨在教授旅游及款待业的商业知识及执行技巧。课程特色包括：

- 同学可选修工作实习的行业包括酒店、旅行社、航空公司、航空餐饮、餐饮业和其他旅游及款待业机构；
- 就业前景：毕业生可从事多个相关行业的工作，包括酒店、航空公司、主题公园、文化康乐、邮轮及旅行社任职。





Creative Communication 传理学

This area of Concentration Studies aims to equip students with creativity and critical ability that facilitate their further study or career in the media industry. Distinctive features include:

- Diversified trainings on strategic planning, visual communication, broadcast communication as well as performing arts;
- Career Prospects: Graduates will be able to work in the field of advertising and public relations, marketing, event management, media, entertainment, online media, journalism, broadcasting, digital production and publishing.

本专修为有志于日后在传媒行业发展或继续进修的同学而设，助他们提升传播创意、增强组织能力及锻炼批判思维等各种技巧。课程特色包括：

- 培训同学公关广告策略组织、数码设计、电台节目制作及表演艺术等方面的技巧；
- 就业前景：毕业生可投身广告公关、市场推广、活动策划、传媒、娱乐事业网络媒体、新闻、广播、数码制作及出版等工作。



Creative Digital Media Design 创意数码媒体设计

This area of Concentration Studies aims to train students to acquire broad based knowledge in digital media design from planning, creative development and production to management. Distinctive features include:

- Preparing students for professional practices in a wide range of design disciplines, for example, communication design, branding and design management, imaging and publishing, animation and digital narrative production;
- Career Prospects: Graduates will be able to work in the field of new media and creative media, digital marketing, multi-media design and entertainment, videography and photography, animation and motion graphic.

本专修为同学们提供创意数码媒体设计及制作方面的专业知识及训练，包括学习如何筹划、创作、制作以至管理数码媒体。课程特色包括：

- 同学将接触不同的专业设计范畴，包括平面设计、品牌设计与管理、数码影像处理、动画制作及影视制作等；
- 就业前景：毕业生可投身新媒体及创意媒体的相关行业、数码营销、广告创作、影像制作及动画等。





DIVISION OF COMMUNICATION

传理学部



Creative Media Writing 创意媒体写作

The programme will provide students with a range of concepts, principles and practical skills in the writing of media contents in order to deliver creative ideas in a cross-media manner. Distinctive features include:

- A wide range of writings across different genres in film and television, for example, genre film, documentary, infotainment programme, and variety show;
- Career Prospects: Graduates will be able to work in TV stations, film and publishing industry.

本专修旨在为同学提供多方面创意媒体写作的知识及训练，让同学按不同的媒体写作特色，传递创作意念。课程特色包括：

- 同学将探索不同类型的媒体写作体裁，包括类型电影、纪录片、资讯娱乐节目及综艺节目，学习跨媒体文字创作；
- 就业前景：毕业生可从事电视、电影以及出版工作。



Film, Television and Digital Media Studies 电影、电视及数码媒体学

This area of Concentration Studies is designed to integrate history and theory with creative production in the fields of film and television. Distinctive features include:

- Learning to produce their own creative visual works. The output formats include but are not limited to narrative film, documentary film, MV, stop motion, and photo narrative;
- Knowledge on different types of script writing including narrative film, infotainment and feature story;
- Career Prospects: Graduates will be able to work in TV stations, film industry, digital media design and multi-media design.

本专修结合历史、理论与创作，探讨电影与电视的制作过程，协助同学迎接电影电视行业发展所带来的挑战。课程特色包括：

- 制作叙事电影、纪录片、音乐录像、定格动画及照片叙事等；
- 教授各类型剧本写作，包括叙事电影、资讯娱乐写作及专题故事等；
- 就业前景：毕业生可从事电视、电影、数码媒体设计及多媒体设计的工作。



Journalism 新闻学

Aiming to introduce students to the theories and skills of journalism as a profession by offering them the opportunity to study law, politics, sociology, media and other related fields as a whole. Distinctive features include:

- Both practical journalistic skills and theoretical understanding of journalism;
- Career Prospects: Graduates with a vision for media industry in Asia-Pacific (including mainland China and Hong Kong) can pursue their career in editorial, journalistic, public relations, entertainment and advertising sectors.

本专修教授新闻学的理论与技巧，并涉及法律、政治、社会学及媒体等相关学科，使同学认识新闻学在社会上的角色，并能学以致用。课程特色包括：

- 涵盖新闻学理论与实用技巧；
- 就业前景：有志投身亚太区（包括中国内地及香港）传媒行业的毕业生，可从事编辑、记者、公关、娱乐及广告等工作。



Media Communication 媒体传播

This area of Concentration Studies introduces students to the comprehensive and in-depth operations of both new and traditional media, from planning to execution of media content. Distinctive features include:

- Acquainting students with the emergent media development of social media and other creative media through industrial talks / seminars;
- Career Prospects: Graduates will be well equipped for positions in online media, strategic communication, advertising, public relations, journalism and digital marketing.

本专修旨在帮助同学认识网上媒体及传统媒体的运作，了解媒体从策划至执行的具体过程。课程特色包括：

- 透过专业训练及业界分享，认识社交媒体及不同创意媒体的发展趋势；
- 就业前景：毕业生可从事网络媒体、策略传播、广告、公关、市场推广、新闻及数码营销等工作。

DIVISION OF

SOCIAL SCIENCES

社会科学学部



History and Hong Kong Studies 历史及香港研究

Aiming to provide students with broad-based knowledge and training in areas related to History and Hong Kong Studies and to develop their ability to critically analyse historical, political, economic, social and cultural issues in contemporary Hong Kong, China and the World. Distinctive features include:

- Strong emphasis on historiography to enhance students' research skills in history as well as to equip them for further study;
- Career Prospects: Graduates are able to work in different industries related to cultural and heritage management, editing and publishing, education, media and journalism etc.

本专修旨在巩固同学对历史学和香港研究的知识,建立对香港、中国及世界在历史、政治、经济、社会和文化等范畴不同课题的批判能力,为同学升读历史学、香港研究及其他人文及社会科学等课程作好准备。课程特色包括:

- 强调史学方法的基础训练,加强学生的研究能力,为升学作好准备;
- 就业前景:毕业生可选择在多个行业工作,例如文化遗产保育及管理、出版业、教育机构及传播媒体等相关职业。

NEW
Concentration Studies
全新专修

For Practical Philosophy, Society and Wellness Studies,
please refer to P.8-9 for details
实践哲学、社会与健康研究 (详情请参阅 P.8-9)





Psychology 心理学



This area of Concentration Studies offers training in understanding human behaviour and mental processes using scientific methods. It provides students with basic theoretical and practical training to pursue study in professional psychology. Distinctive features include:

- Internship opportunities for students to gain firsthand experience in a variety of related settings;
- Acquiring and applying research knowledge in different projects, from setting up research questions to data collection and statistical analyses;
- Career Prospects: Graduates can pursue their careers in human resources, social service, research, education and psychology related disciplines.

本专修旨在介绍专业心理学的基本学术概念及技巧，训练同学以科学方法了解人类思想及行为。课程特色包括：

- 通过参加相关机构的实习计划，同学可运用课堂知识以及进一步了解业界的运作；
- 课程强调心理学研究方法，同学可从发掘研究题目、数据收集及统计分析中实践所学知识；
- 就业前景：毕业生可从事人力资源管理、社会服务、研究、教育或与心理学相关的工作。

Social and Public Policy Studies 社会及公共政策研究



Aiming to provide students with theoretical training as well as the essential research skills in policy studies so as to enable them to critically analyse various policy issues in society. Distinctive features include:

- Learning to be administrators in social and public policy through practice of data collection and analysis, and other in-demand social science research skills;
- Career Prospects: Graduates are able to work in different sectors related to social and public policies such as government departments, various NGOs, think tanks, policy consultants, and elected councilors' offices.

本专修结合理论与基础研究方法，训练同学分析不同的社会及公共政策问题。课程特色包括：

- 同学将学习基础研究方法，包括资料搜集及数据分析等；
- 就业前景：毕业生可加入政府部门、社福机构、智囊团、政策顾问及议员办公室，从事有关社会及公共政策研究的工作。

Sport and Recreation Studies 运动及康乐学



This area of Concentration Studies is designed for students who intend to study or work in the field of sport and recreation. It offers courses especially designed to equip students with knowledge and practical skills for delivering sport and recreation programmes to the community. Distinctive features include:

- Volunteer opportunities at major local sport and recreation events to gain hands-on experience in running different sport activities and to apply theory and knowledge in practical contexts;
- Career Prospects: Graduates can develop their careers in teaching, recreation services, disciplinary forces, sport coaching and fitness training.

本专修为有志在运动及康乐事务方面继续进修或工作的同学而设，教授举办及推展康乐活动的知识。课程特色包括：

- 透过参与本地大型体育及康乐活动的义务工作，累积经验，将所学到的知识应用在实际环境中；
- 就业前景：毕业生可投身教学、康乐服务、纪律部队、运动教练或体能指导的专业工作。





- Ever since 2005, CIE has been collaborating with different Faculties/Schools of HKBU in providing degree articulation opportunities for our AD graduates. Today, CIE is successfully running 11 UG programmes in close partnership with several Faculties/Schools of HKBU.
- 学院于2005年起与浸大各学院紧密合作，现开办共11个浸大自资学士学位课程，为副学士毕业生提供升学衔接之路。
- CIE has adopted HKBU's four-year UGC-funded Undergraduate Programme as the blueprint for its curriculum framework. The curriculum of UG Programmes is equivalent to the final two years of the Bachelor's Degree Programmes in HKBU, which focuses on Discipline Specific Courses.
- 国际学院课程以四年制浸大政府资助学士学位课程为设计蓝本，自资学士学位课程内容相当于本科学位课程的第三及第四年级，以专修为主，教授专科知识。

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- The Honours Degree qualification awarded by HKBU enables graduates to embark on careers or postgraduate studies with considerable advantage.
 - 浸大颁授毕业证书、监管课程，社会认受性高，有助事业发展及报读深造课程。



HKBU SELF-FUNDED UNDERGRADUATE PROGRAMMES

浸大自资学士学位课程结构

The CIE General Education courses are recognised by HKBU. Students with CIE AD qualification will normally be admitted into the third year of our Undergraduate Programme to complete the 66-unit programme in two years. Upon successful completion of the Undergraduate Programme, students will be awarded an HKBU Honours Degree.

学院通识教育课程获浸大本部承认，获取录的国际学院副学士学位毕业生，一般可直接升读浸大自资学士学位课程第三年而毋须补修任何通识教育科目。同学于两年内需修毕66学分，毕业后可获颁浸大荣誉学士学位。



62 UNITS
学分
HKBU Associate
Degree Programme
浸大副学士课程

+

66 UNITS
学分
HKBU Self-funded
Undergraduate Programme
浸大自资学士学位课程

- Part of HKBU community - enjoy HKBU campus facilities and participate in HKBU activities.
- 作为浸大一份子，可享用浸大九龙塘及石门校园设施和参与各类学校活动。
- Taught by HKBU professors and lecturers.
- 浸大教授及讲师授课。
- Diverse practicum and internship opportunities.
- 多样化的实习机会，理论与实务并重。
- Accredited and/or recognised by professional organisations:
 - ▶ Hong Kong Institute of Human Resources Management
 - ▶ Chartered Institute of Marketing
 - ▶ Hong Kong Public Relations Professionals' Association Limited
 - ▶ Hong Kong Psychological Society
- 专业机构认证或认可：
 - ▶ 香港人力资源管理学会
 - ▶ 英国特许市场学会
 - ▶ 香港公共关系专业人员协会
 - ▶ 香港心理学会



STUDENT DEVELOPMENT

学生发展活动



#WholePersonDevelopmentProgramme
#全人发展计划



#ServiceLearningandVoluntaryWork
#服务学习及义工工作



#FieldVisitsandCompanyVisits
#实地考察及机构探访



#InternshipOrganisations
#企业实习伙伴



#StudyToursandExchangeProgrammes
#游学团及交流计划



#StudentAmbassador
#学生大使



Academic and Career Development

学业及生涯规划

#AcademicAdvising #ApplicationGuide
#ProgrammeInformation
#FurtherStudiesPlanning #CareerDevelopment
#JobReadiness

#升学咨询 #报校须知 #课程资讯 #选科规划
#生涯发展 #职前准备



Student Leadership Training 学生领袖训练

#EnhancingSelf-confidence #BeResponsible
#TeamWork #StudentAmbassador
#LeadershipQualities

#提升自信心 #责任感 #团队合作
#学生大使 #领袖精神



Service Learning 服务学习

#CareForTheCommunity
#OrganiseSocialServiceActivities
#StrengthenSenseofResponsibility
#SocialCitizen

#关心社会 #培养服务他人的精神
#策划社区服务 #加强责任感 #作为社会公民

English Learning Support 英语学习支援

#EnglishSupportService
#BecomingConfidentAndCompetent
EnglishLanguageUsers
#One-to-OneConsultation #GroupConsultation
#IELTSPreparationCourses

#英语学习支援 #提升自信及英语水平
#个人咨询 #小组咨询 #雅思应考工作坊



CAMPUSES AND FACILITIES 校园设施

Kowloon Tong Campus 九龙塘校园



Joint Sports Centre 联校运动中心



Au Shue Hung Memorial Library
区树洪纪念图书馆



Academic and Administration Building and
the Madam Kwok Chung Bo Fun Sports and
Cultural Centre
教学及行政大楼和郭钟宝芬女士康体文娱中心



Learning Commons
学习共享空间

Shek Mun (Shatin) Campus 石门(沙田)校园

Virtual Campus Tour
虚拟校园导览



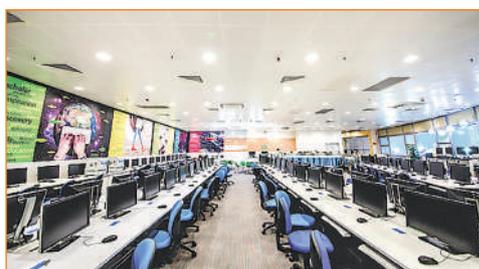
MI-Lab and Comm:aLive Studio
动态影像室及广播制作室



Fitness Room
健身室



Indoor Heated Swimming Pool
室内恒温游泳池



Learning Commons
学习共享空间





For details,
please visit the College website.
详情请浏览本网站。

SCHOLARSHIP AND FINANCIAL AID

奖学金及学生资助计划



獎學金及獎項頒獎禮 2020
Scholarship and Award Presentation Ceremony

CIE is offering various types of scholarships and financial assistance to encourage students to excel in their studies and develop their talents. In 2019/20, about 550 AD and UG students were awarded scholarships with a total of over HK\$6.5 million offered by CIE and the HKSAR Government.

国际学院设有多项奖助学金，以鼓励同学争取更佳成绩、发展才能。于2019/20学年，学院及香港特区政府共颁发超过港币650万元的奖助学金予近550名副学士和自资学士同学。



Scholarship 奖学金

- CIE** | Entrance Scholarship, Academic Achievement, Special Talent and Service, and Financial Aid.
- HKSAR Government** | Subsidy Schemes on Exchange for Post-secondary Students, and Self-financing Post-secondary Scholarship Scheme.
- 国际学院** | 入学奖学金、多项学术成就、特殊才能及服务奖助学金、以及资助计划。
- 香港特区政府** | 专上学生境外交流资助计划及香港特区政府自资专上奖学金计划。

Peng Yanru 彭彦茹

The scholarships awarded to me honoured my academic achievements and allowed me to have a chance to participate in an overseas study programme, which encouraged me to keep learning and advancing.

奖学金肯定了我的学习成果，并鼓励我参加海外游学计划，让我更加认真学习，开拓视野。

Studying BBA Business Economics, CityU
修读城大工商管理学士（商业经济）
Associate of Arts (Business Administration), HKBU 2020
2020年浸大文学副学士（工商管理）毕业
HKBU Scholastic Award, Joe KM Chau Scholarship (Global Exchange), The International Institute of Management Scholarship, and the HKSAR SPSS - Outstanding Performance Scholarship and Reaching Out Award
获颁浸大最佳学业成绩奖、美国明奖学金（国际交流）、国际专业管理学会奖学金及香港特区政府自资专上奖学金计划—卓越表现奖学金及外展体验奖学金

香港特別行政區政府獎學基金
HKSAR GOVERNMENT SCHOLARSHIP FUND



自資專上教育基金
SELF-FINANCING POST-SECONDARY EDUCATION FUND

獎學金頒獎典禮

JOINT SCHOLARSHIP PRESENTATION CEREMONY 2019



APPLICATION INFORMATION

申请须知

Application Procedure 申请程序



Interview Arrangement 面试安排

- The College may arrange interviews and/or written tests for applicants from March to July 2021.
- Applicants will be notified via email about two weeks in advance if they are invited to attend an interview.
- Applicants applying for Visual Arts should bring along a portfolio at the time of admission interview. Shortlisted applicants for Music Studies and Sport and Recreation Studies will be notified to attend interview and/or audition.
- 入学试将于2021年3月至7月举行。
- 学院会于两星期前以电邮通知申请人。
- 视觉艺术申请人须于面试时提交个人作品。被甄选之音乐学及运动及康乐学申请人将获通知出席面试及 / 或试奏。

Visa Application 签证申请

- The College will assist non-local applicants in applying for the student visa once acceptance of the admission offer is confirmed.
- Non-local applicants are required to obtain a student visa/entry permit in order to study in Hong Kong.
- It normally takes around six to eight weeks to complete the process. Please contact the Quality Migrants and Mainland Residents Section or Other Visas and Permits Section of Hong Kong Immigration Department for any enquiries on visa applications.
- 非本地申请人获录取后，本学院将协助申请人申请学生签证。
- 非本地申请人必须于香港入境事务处成功申请学生签证或进入许可方能来港就读。
- 签证审批约须六至八个星期。有关学生来港就读的入境申请，请向香港入境事务处优秀人才及内地居民组或其他签证及入境许可组查询。

Visa Inquiry 签证查询

Hong Kong Immigration Department 香港入境事务处

(852) 2824 6111 enquiry@immd.gov.hk www.immd.gov.hk

NON-LOCAL STUDENTS SUPPORT

非本地生支援

Non-local Students Support Group 非本地生支援小组

- Students are encouraged to participate in different learning activities provided by CIE and the University.
- The Non-local Students Support Group organises a range of activities to facilitate students' adjustment to the teaching and learning mode at CIE, including Exam Preparation Guidance Session, Interview Skills Workshop and Mid-Autumn Festival gatherings, etc.
- 我们鼓励同学积极参加由国际学院及浸大举办的各类活动，加强与学院及同学的联系。
- 非本地生支援小组亦定期举办备试咨询、面试工作坊及节日聚会等。

Orientation and Accommodation Information 迎新及住宿讯息简介

- Various support services and accommodation information are provided for non-local students to help them make the most of their college experience.
- At the beginning of the semester, the College will provide orientations and introduce new students to the academic, social and cultural life at CIE.
- 学院提供多项支援服务及住宿资讯说明，帮助非本地新生适应校园生活。
- 在学期初，我们会为同学们举办迎新活动，介绍学院的学习文化和社交生活。

English Enhancement Courses 英语强化课程

- English is the medium of instruction at CIE. Non-local students, especially those with Mainland qualifications, may be required to complete a non-credit bearing English Enhancement Course during their first year of study at CIE.
- The course aims to help students acquire fundamental and essential language skills and develop their confidence in using English for communication and as a medium of learning.
- 国际学院以英语授课。非本地同学（尤其持有内地学历）可能须于第一学年期间修读一科非学分英语强化课程。
- 课程旨在协助同学巩固英语基础及掌握重要语言技巧，让他们在使用英语作日常沟通和学习时更为得心应手。

Enrichment Courses 学术增润课程

- CIE offers the following enrichment courses to improve the language proficiency and skills of our students:
 1. Cantonese in Daily Life
 2. IELTS Preparation Module I (Reading and Speaking)
 3. IELTS Preparation Module II (Writing and Listening)
- Students will be taught essential knowledge and skills to facilitate active participation in the AD curriculum.
- 学院提供以下学术增润课程以提升同学语言能力及技术：
 1. 「生活粤语」广东话课程
 2. IELTS Preparation Module I (Reading and Speaking)
 3. IELTS Preparation Module II (Writing and Listening)
- 同学可透过课程，学习和掌握大学生活所需的知识和技巧。



Orientation for non-local freshmen
非本地生迎新日



Seminar on articulation
升学资讯讲座



Chinese New Year Gathering for non-local students
非本地学生新年聚会

2021/22 ADMISSIONS

入学申请



Please visit the College website for the details of application procedures.
申请办法请浏览本网站。

cie.hkbu.edu.hk/t/admissions-ma



HKBU Associate Degree Programme 浸大副学士课程 (Years 1 & 2)

**National Joint College Entrance Examination
(Gaokao), PRC**
中国全国统一高考

International Baccalaureate (IB) Diploma
国际文凭大学预科课程

**General Certificate of Education Advanced
Level (GCE-AL)**
普通教育高级程度证书

SAT
美国学术评估测试

BTEC Certificate / Diploma
BTEC文凭/证书

The College will consider the qualifications listed above and other equivalent qualifications.
学院将考虑以上所列及其他同等学历。

All applicants must pass the interview and/or written tests in English, and will be selected on a competitive basis.

所有申请人须通过以英语进行的入学面试及/或笔试，择优录取。

Tuition Fee
学费

HK\$34,250 /Semester 学期

one year in total 每年合共 : HK\$68,500

The additional tuition fee and learning material fee for non-credit bearing English Enhancement Course for mainland students is HK\$4,350.

供内地同学修读的非学分英语强化课程之额外学费及教材费用为HK\$4,350。

Estimated Expenses
预计费用

Tuition Fee + Accommodation + Living and other expenses*
学费、住宿及生活费*

~HK\$208,500 /Year 年
(~US\$26,730)



Ishah Mahmood

The College brings together students and lecturers in a very friendly atmosphere in the heart of the campus. It makes me keen to participate in a variety of activities. Being a secretary of Mind Brew, English Society has widened my social network beyond the lessons and given me a great chance to enhance my interpersonal skill.

学院友善的氛围不但增进了融洽的师生关系外，亦使我更乐于学习及参加不同类型的活动，如担任英文学会Mind Brew的秘书职务，让我可以在课堂以外扩阔社交圈子及提升人际沟通技巧，获益不少。

Studying Associate of Arts (Professional Communication and English Studies), HKBU
修读浸大文学副学士 (专业传意及英语研究)



Chen Wan Yi
陈婉怡

CIE provides me with many opportunities in the forms of workshops, college journal publishing and extracurricular activities whereby I have cultivated my interest in my Concentration Studies and made many friends who share the same passion with me on the holistic learning in CIE.

CIE一直给予我多元学习机会，包括各式各样的工作坊、刊物出版体验及课外活动等，令我对所修读的课程培养更浓厚的兴趣，参与活动过程中还认识一群志同道合，陪伴我一起交流、成长和分享学习的喜悦。

Studying BA English, CUHK
修读中大英文文学士

Associate of Arts (Bilingual Language and Literature Studies), HKBU 2020
2020年浸大文学副学士 (双语语言及文学研究) 毕业

CIE Best Student from Concentration Studies
获颁国际学院专修最佳表现奖学金

HKBU Self-funded Undergraduate Programme 浸大自资学士学位课程 (Years 3 & 4)



Associate Degree 副学士

Satisfactory completion of an Associate Degree from any of the local/overseas recognised institutions.

获本地或海外认可机构颁发之副学士学位。

Higher Diploma 高级文凭

Satisfactory completion of a Higher Diploma from any recognised institutions.

获认可机构颁发之高级文凭。

Other Equivalent Qualifications 其他同等学历

Applicants who possess equivalent qualifications are to be assessed on a case-by-case basis.

持有相关资历的申请人会因应个别情况作考虑。

*Accommodation 住宿 (每年约 HK\$84,000/approximately US\$10,800 per year),
Living and other expenses 生活费 (每年约 HK\$56,000/approximately US\$7,200 per year
(currency conversion rate 货币兑换率: US\$1 = HK\$7.8).
All estimated expenses of studying at the College of International Education are for reference only.

Tuition Fee 学费

HK\$41,250 - HK\$53,625 /Semester 学期

one year in total 每年合共: HK\$82,500 - HK\$107,250

Bachelor of Commerce (Hons) in Accountancy is administered by HKBU Academic Registry, and the total tuition fee for the two-year programme is HK\$170,000 (HK\$2,500 x 68 units).

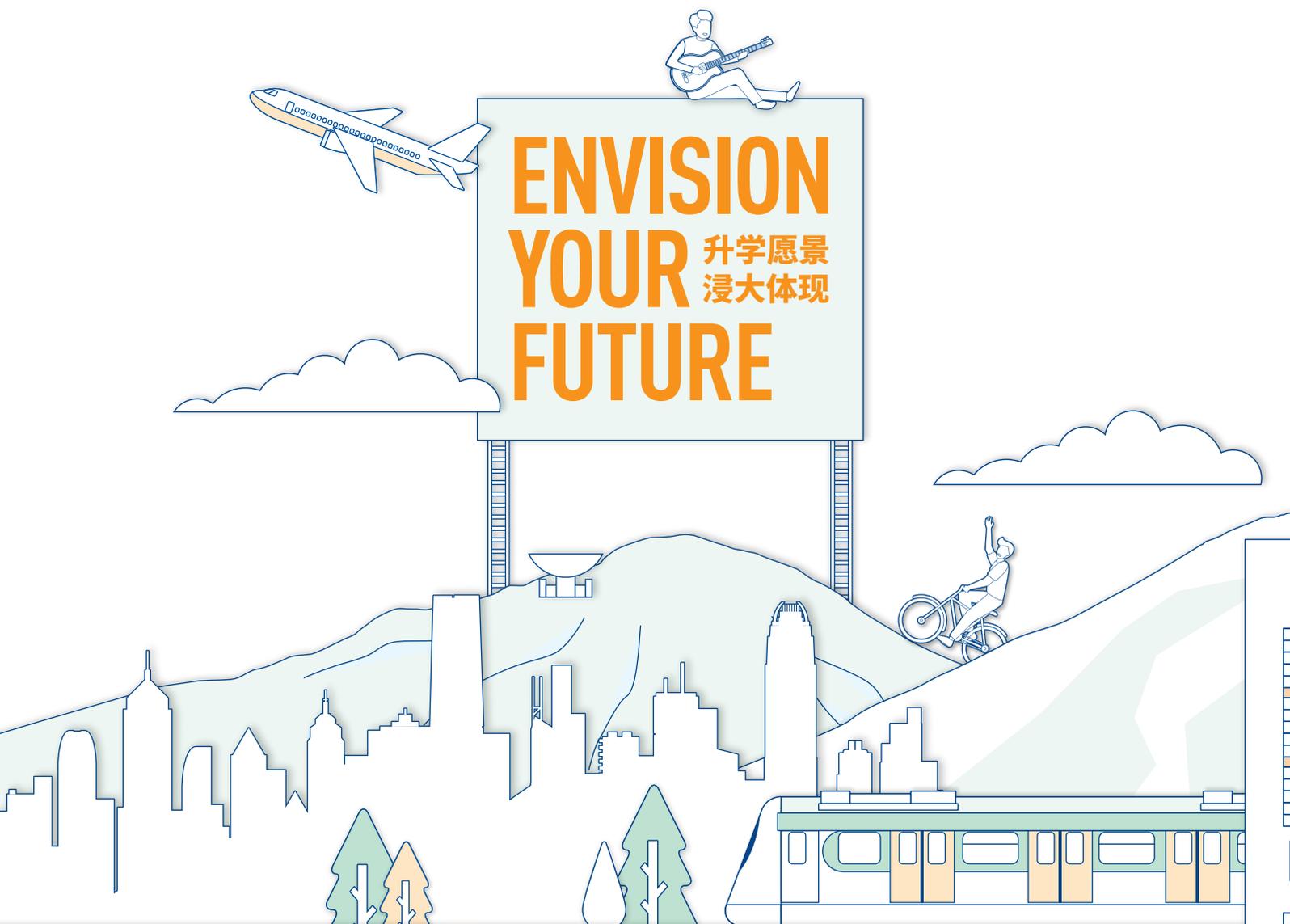
会计学商学士(荣誉)学位课程由浸大教务处管理, 整个课程两年合共HK\$170,000 (HK\$2,500 x 68学分)。

Estimated Expenses 预计费用

Tuition Fee + Accommodation + Living and other expenses*
学费、住宿及生活费*

~HK\$222,500 - HK\$247,250
(~US\$28,500 - US\$31,700) /Year 年





ENVISION YOUR FUTURE

升学愿景
浸大体现

浸大国际学院

College of International Education, HKBU

浸大思齐楼办事处

九龙塘联福道34号
香港浸会大学逸夫校园
思齐楼4楼

HKBU DLB Office

4/F, David C. Lam Building,
Shaw Campus,
Hong Kong Baptist University
34 Renfrew Road, Kowloon Tong

浸大石门办事处

沙田石门安睦街8号
香港浸会大学石门(沙田)校园
(港铁石门站D出口)

HKBU SM Office

Shek Mun (Shatin) Campus,
Hong Kong Baptist University
8 On Muk Street, Shek Mun, Shatin
(MTR Shek Mun Station Exit D)

副学士课程

Associate Degree Programme

☎ 3411 3240

✉ applycie@hkbu.edu.hk

自资学士学位课程

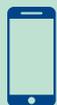
Undergraduate Programmes

☎ 3411 3044

✉ spadmit@hkbu.edu.hk



cie.hkbu.edu.hk



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Get our latest news on *HKBU CIE* mobile app
Apple iOS and Android



本学院保留修改课程资料之最终权利，最新资料可浏览本网站。

The College reserves the right to revise the programme contents. Please visit the College website for the latest information .