U-Life

Study Tour to Berlin, Germany

38 students joined a fruitful journey to Berlin, Germany in late May 2017. They visited film museums, Contemporary Art Galerie, East Side Gallery, and the Berlin Wall. Their travel perspectives were enhanced by learning the social, cultural and historical context through first-hand experiences.

Alumni Sharing

“…the internet-dominant world tells me one thing, talents won’t be discouraged, opportunities are everywhere.”

Wong Ka Fu
(Graduate of 2016)
• Co-founder of Pomato Production

“... learning the social, cultural and historical context through first-hand experiences...”

Kong Kwan Yau, Dave
(Graduate of 2015)
• Co-founder of Playback Creative Co.

Admission Requirements

To be eligible for admission, a candidate should hold:

• an Associate Degree (AD) from any of the local/overseas recognised institutions; or
• a Higher Diploma (HD) from any recognised institutions.

Candidates who possess equivalent qualifications are to be assessed on a case-by-case basis.

Students are expected to complete all programme pre-requisites and GE courses in their Associate Degree / Higher Diploma studies. Otherwise, they may have to complete additional units of study to make up for the programme pre-requisites and GE courses at College of International Education (CIE), Hong Kong Baptist University.

Tuition Fee

HK$62,500 per year. Students are required to complete 88 units in two years at HK$62,500 per unit (Year 1: HK$125,000).

The annual tuition fee is paid in two equal installments, normally before the start of the first and the second semesters. For newly enrolled undergraduate students, HK$125,000 of the first installment plus some fees will have to be paid by the applicants for acceptance of their admission offers and the balance will have to be paid in late August. Students are required to pay full tuition fees per semester during the normal period of study, regardless of the number of units enrolled in the semester.

For students who are required to take make-up course(s) to fulfill the programme pre-requisites and/or GE courses, additional tuition fee for the make-up course(s) will be charged at HK$1,650 per unit.

Financial Assistance

Full-time local students may apply for the Financial Assistance Scheme for Pre-academic Students (FASP) and the Non-means-tested Loan Scheme (NLSPS) administered by the Student Finance Office (SFO) under the Working Family and Student Finance Agency (WFSFAA), HKSAR Government.

For more information, students should contact the SFO or visit its website at www.wfsfaa.gov.hk.

For students who are required to take make-up course(s), the number of units enrolled in the semester during the normal period of study will be charged at HK$1,650 per unit.

The University has final authority in the interpretation of information contained in this leaflet. As this leaflet is published for information only, it does not constitute part of any contract between applicants and the University. This leaflet is not an offer and is not to be considered as a representation of any offers.

Apply online now at

cie.hkbu.edu.hk/t/admissions-ug

The University accepts both online and paper application. Applicants may apply for more than one programme if they wish to. A non-refundable and non-transferable application fee will be charged for EACH applied programme.

For further information about the programme, please contact Academy of Film.
Bachelor of Arts (Honours) in Creative Writing for Film, Television and New Media

New Media & TV - Creative Writing (Honours)

This programme is offered by Academy of Film, School of Communication, Hong Kong Baptist University for holders of Associate Degree (AD) or Higher Diploma (HD) who wish to continue on to a Bachelor's degree in Creative Writing for Film, Television and New Media.

Programme Features
- A non-government-funded honours undergraduate programme.
- A full-time programme which is normally completed in two years.
- Cultivates creativity and originality in media convergence in an era of globalization.
- Emphasis on creative writing and professional script for feature film, television, comics, novels, new media, such as television/film content for mobile devices, games, 3D-animation and podcasts.
- Students will benefit from a wide array of professional guidance and supervision through the Academy’s network of top veteran screenwriters, directors, television companies, production companies and studios.
- Provides students with the training and knowledge of scriptwriting formats and techniques, with a focus on the visual tools of interactive languages of new media and cinematic storytelling.

Mr. Enoch Yee-lok TAM, Programme Director

Award
Bachelor of Arts (Honours) in Creative Writing for Film, Television and New Media presented by Hong Kong Baptist University

We equip students with the essential knowledge and skills of creative writing. I believe our graduates are capable of contributing to the film, television and new media industries.

Career Prospects
Graduates will be well equipped with professional scriptwriting skills and knowledge, and will be able to contribute to development in new media (mobile devices, 3D-animation, video games, podcasts) as well as expansion in the film and TV industry of not only Hong Kong, but also the Greater China Region.

Programme Structure
The four-year undergraduate programme requires students to complete a total of 128 units, including 66 units of Major, 38 units of General Education Courses and 24 units of Free Elective Courses.

Students with Associate Degree or Higher Diploma qualifications will normally be admitted directly into the third year of BA study. They are required to complete 51 units of Major Required Courses and 15 units of Major Elective Courses.

General Education (38 units)
- University English
- University Chinese
- Knowledge & Numeracy
- Physical Education
- University Life

Distribution Requirements (12 units)
- Arts & Design
- Communication & Visual Arts
- Social Sciences
- Communication & Visual Arts

Major Elective Courses (15 units)
- Studies in Film and Television Classics
- Seminar on Script Writing and Creativity Transfer
- Special Topics in Film, Television and New Media
- Special Topics in Hollywood Cinema
- Special Topics in Hong Kong Cinema
- Studies in New Media

Free Elective Courses (24 units)
- Free Elective Courses are normally exempted for Associate Degree / Higher Diploma graduates seeking for year 3 entry.

Remarks:
1. Individual courses may be using either Cantonese or Putonghua as the course content and pedagogical strategy.
2. The University reserves the right to make changes to these courses without prior notice.

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