



# CSCI

## Bachelor of Arts (Honours) in Cultural Studies and Creative Industries

2022-23 Full-time Undergraduate Programme  
for Associate Degree & Higher Diploma Graduates

Admissions  
**2022**  
(Year 3 Entry)

# Bachelor of Arts (Honours) in Cultural Studies and Creative Industries

文化研究及創意產業文學士 (榮譽) 學位課程



## Award

Bachelor of Arts (Honours) in Cultural Studies and Creative Industries awarded by Hong Kong Baptist University



This programme is offered by the College of International Education, Hong Kong Baptist University for holders of Associate Degree (AD) or Higher Diploma (HD) who wish to continue on to a Bachelor's degree in cultural studies and creative industries.

## Programme Features

- Provides a full-time, non-government-funded honours undergraduate programme, normally completed in two years;
- Enhances the cultural literacy and cross-cultural sensibilities of students;
- Develops and sharpens bilingual skills and sensitivities in the exploration of the cross-cultural heritage of Hong Kong;
- Provides a wide range of cultural studies and creative industries courses ranging from art history, literature and philosophy to popular culture, cinema and film, gender studies and media studies.



The skills and knowledge taught by the Programme will help students develop a successful career in both creative and cultural industries, and the education sector.

Dr. Lok Wing Kai Peter | Programme Director

# Career Prospects

In addition to offering essential knowledge and skills that are required for a career in the creative and cultural industries or the education sector, the Programme adopts a strong interdisciplinary approach:

- trains students' creative, synthesising, disciplined, respectful and ethical minds;
- develops and sharpens students' bilingual skills and sensibilities;
- equips students with substantial cultural literacy, creative arts knowledge and transferable abilities, such as writing and presentation skills, creative and critical thinking, and sensitivity to cultural diversity.

These abilities are essential for students' future career in the creative and cultural industries as well as a great variety of fields, such as art administration, education, journalism, media, public communication, the social service sector and the education sector.

# Programme Structure

The four-year undergraduate programme requires students to complete a total of 128 units, including 63 units of Major Courses, 13 units of University Core Courses, 18 units of General Education Courses and 34 units of Free Elective Courses. Students with Associate Degree or Higher Diploma qualifications will normally be admitted directly into the third year of study to complete the programme in two years.

Specifically, students are required to complete 33 units of Major Core Courses, 30 units of Major Elective Courses and 3 units of General Education Capstone Course.

## Year 1 & Year 2

### UNIVERSITY CORE (13 UNITS)

The University Core is a requirement in the undergraduate curriculum which aims at providing students with the essential and transferable knowledge and skills that help them lead successful lives both during and following their university education, and ultimately supporting the University's commitment to develop the Graduate Attributes among students.

- University English<sup>♦</sup>
- University Chinese<sup>♦</sup>
- Healthy Lifestyle<sup>♦</sup>
- The Art of Persuasion<sup>♦</sup>

### GENERAL EDUCATION (15 UNITS)

The General Education (GE) Programme provides the foundation of a well-rounded university education. The goal of the programme is to promote Whole Person Education (WPE) through exposure to a range of transferable skills, guiding principles, and attitudes that all students will need in their future professional and personal lives.

- Level 1 Foundational Courses<sup>#</sup>
- Level 2 Interdisciplinary Thematic Courses

<sup>♦</sup> For Associate Degree or Higher Diploma applicants, a block transfer of University Core Courses will be granted.

<sup>#</sup> For Associate Degree applicants, a block transfer of 9 units will be granted.

### FREE ELECTIVE COURSES (34 UNITS)

Free Elective Courses are normally exempted for Associate Degree / Higher Diploma graduates seeking for year 3 entry.

#### Remarks:

1. The number of courses/units the students are required to complete will depend on the number of courses/units for which exemption and/or unit transfer will be granted. All unit transfer or course exemption shall be considered on a case-by-case basis upon admission. Students are required to complete all programme prerequisites, University Core and GE courses to meet the graduation requirement.
2. Unit transfer equivalent to 28 units of University Core and GE courses will be considered by the Programme management on a case-by-case basis.
3. Make-up courses may be required on admission.
4. Students are required to complete a non-credit bearing University Life programme.

## Study Tours

Our programme offers study tours. Students gained an in-depth understanding of the shifting social and cultural dynamics in a specific city through community service projects and expeditionary field trips.



## Year 3 & Year 4

### MAJOR REQUIRED COURSES (33 UNITS)

- Introduction to Cultural and Creative Industries
- Introduction to Cultural Studies
- Artistic Creativity and Art Appreciation
- Love and Humanities
- The Classical Heritage
- Hong Kong Studies
- Arts and Cultural Management
- Masterpieces in Humanities
- Modern Western Thought
- Honours Project

### MAJOR ELECTIVE COURSES (30 UNITS)

- Popular Culture and Creative Industries in Asia
- Introduction to Gender and Sexuality
- Understanding Everyday Life: A Critical Introduction
- A History of Personal Writings
- Creative Writing in Practice
- Detective Fiction and the Modern World
- Exploring the City
- Fairy Tales and Our Society
- Great Thinkers on Meanings of Life
- Hong Kong Cinema and Society
- Horror Film and Fiction
- Manga and Anime: Japanese Popular Culture in Hong Kong
- Mobility and Migration in Contemporary Society
- Popular Music and Society
- The Critical and Creative Spirit: The Case of Historical Fiction
- The World of Theatre
- Theme Park and Other Themed Spaces
- Understanding Globalisation
- Understanding Media Culture
- Digital Media and Culture
- Rethinking Cultures: East and West
- Sex and Gender in the Media
- Changing Youth, Changing Times: Concepts, Concerns and Debates
- Contemporary Chinese Cultural Philosophy
- Cultural Studies and Creative Industries Internship
- Modernity and China
- Understanding Emotional Capitalism: From Consumer Culture to Creative Industries
- Introduction to World Civilisation
- Internship Programme

### GENERAL EDUCATION CAPSTONE COURSE (3 UNITS)

- Understanding Globalization\*

\* Pending for approval

#### Special Study Path for Non-Chinese Speaking students

Since the medium of instruction for some of the CSCI core courses is Chinese, a special tailor-made arrangement will be considered for qualified Non-Chinese Speaking students by providing English materials and English-based assessments for these Chinese-instructed core courses.

#### Remarks:

1. Individual courses may use either Cantonese or Putonghua as the medium of instruction and Chinese materials as the required course content as well as pedagogical strategies.
2. This course has been included in the list of reimbursable courses under the Continuing Education Fund. This course is recognised under the Qualifications Framework (QF Level 5).
3. The University reserves the right to make changes to these courses without prior notice.



128 UNITS



# Alumni Sharing



**Ng Wai Ying**  
**(Graduate of 2017)**

Programme Worker

“The Programme stimulated me to explore the world. I started going into the community and discovered the value of community!”



**Christopher Lai Wai Lun**  
**(Graduate of 2013)**

Fashion Feature Director  
at *Madame Figaro* Hong Kong

“Before taking this Programme, I thought I already knew quite a lot. It's not until I met those enthusiastic teachers that I started to realise I was by then truly 'enlightened'. I was provided with a systematic training in humanities. That's really helpful for my current writing career.”

# Campus

The Programme is offered at the Hong Kong Baptist University's Shek Mun (Shatin) Campus, which is located next to the Shek Mun Station of MTR Tuen Ma Line. With a gross floor area of 30,000m<sup>2</sup>, the campus provides full university facilities, including indoor heated swimming pool, gymnasium, fitness room, dance room, auditorium, multimedia laboratories, library and learning commons. Special learning facilities such as bioeco laboratory, creative science laboratory, food sensory laboratory, testing and analytical laboratory, food and nutritional science laboratory, active living laboratory, social science research laboratory, media communication laboratory, psychology laboratory and child assessment centre are also set up to provide students with practical experiences in their areas of study.

# Tuition Fee

Local students: HKD85,140 per year. Local students are required to complete 66 units in two years at HKD2,580 per unit (Total: HKD170,280).

Non-local students: HKD86,625 per year. Non-local students are required to complete 66 units in two years at HKD2,625 per unit (Total: HKD173,250).

The annual tuition fee is paid in two instalments, normally before the start of the first and the second semesters. For newly enrolled undergraduate students, HKD15,000 of the first instalment plus some fees will have to be paid by the applicants for acceptance of their admission offers and the balance will have to be paid in late August. Students are required to pay full tuition fees per semester during the normal period of study, regardless of the number of units enrolled in the semester.

For students who are required to take make-up course(s) to fulfil the programme prerequisites, University Core and/or GE courses, additional tuition fee for the make-up course(s) will be charged at HKD1,790 per unit.

# Financial Assistance

Full-time local students may apply for the Financial Assistance Scheme for Post-secondary Students (FASP) and the Non-means-tested Loan Scheme for Post-secondary Students (NLSPS) administered by the Student Finance Office (SFO) under the Working Family and Student Financial Assistance Agency (WFSFAA), HKSAR Government. For more information, students should contact the SFO or visit its website at [www.wfsfaa.gov.hk](http://www.wfsfaa.gov.hk).

# Admission Requirements

To be eligible for admission, a candidate should hold

- an Associate Degree (AD) from any of the local/overseas recognised institutions; or
- a Higher Diploma (HD) from any recognised institutions.

Candidates who possess equivalent qualifications are to be assessed on a case-by-case basis.

Students are expected to complete all programme prerequisites and GE courses in their Associate Degree / Higher Diploma studies. Otherwise, they may have to complete additional units of study to make up for the programme prerequisites and GE courses at College of International Education (CIE), Hong Kong Baptist University.

## Apply Online Now!



[cie.hkbu.edu.hk/t/admissions-ug](http://cie.hkbu.edu.hk/t/admissions-ug)

The University accepts both online and paper application. Applicants may apply for more than one programme if they wish to. A non-refundable and non-transferable application fee for EACH applied programme will be charged at HKD450.



## Enquiries

For enquiries concerning the application procedure, please contact Academic Registry Services Section.

☎ 3411 3044

📅 3411 3361

✉ [spadmit@hkbu.edu.hk](mailto:spadmit@hkbu.edu.hk)

🌐 [cie.hkbu.edu.hk](http://cie.hkbu.edu.hk)

🏠 Hong Kong Baptist University (Shek Mun Campus)  
13/F, 8 On Muk Street, Shek Mun, Shatin, New Territories

For further information about the programme, please contact the programme team.

☎ 3411 3153

📅 3411 5570

✉ [lcs@hkbu.edu.hk](mailto:lcs@hkbu.edu.hk)