

Bachelor of Arts (Honours) in CULTURAL STUDIES AND CREATIVE INDUSTRIES

文化研究及創意產業文學士 (榮譽) 學位課程

PROGRAMME FEATURES

This programme is unique in its offering of cultural studies, media studies, and creative industries all in one! The rapid growth of local cultural and creative industries in Hong Kong have led to a great demand for cultural practitioners. With a strong focus on interdisciplinary learning, this degree programme can increase students' career capacity to work in various roles covering arts management, education, communications, publishing, public relations, advertising, policy or marketing.

- Enhances the cultural literacy and cross-cultural sensibilities of students;
- Develops and sharpens bilingual skills and sensitivities in the exploration of the cross-cultural heritage of Hong Kong;
- Provides a wide range of cultural studies and creative industries courses ranging from art history, literature and philosophy to popular culture, cinema and film, gender studies and media studies.



CAREER PROSPECTS

The knowledge and skills gained from the programme are essential for students' future career in the creative and cultural industries as well as a great variety of fields, such as art administration, education, journalism, media, public communication, the social service sector and the education sector.

ALUMNI SHARING



MATT FORCE (GRADUATE OF 2017)
MUSICIAN

Sometimes when I revisit some of my most significant works, I cannot help but think of how much this programme has influenced me throughout all these years. It will deepen your understanding of this hectic world without you even knowing it.



DR. PETER LOK
PROGRAMME DIRECTOR



The skills and knowledge taught by the Programme will help students develop a successful career in both creative and cultural industries, and the education sector.



PROGRAMME STRUCTURE

MAJOR CORE COURSES (33 UNITS)

- Introduction to Cultural and Creative Industries
- Introduction to Cultural Studies
- Artistic Creativity and Art Appreciation
- Arts and Cultural Management
- Love and Humanities
- The Classical Heritage
- Interdisciplinary Humanities Research: Theories and Methods
- Masterpieces in Humanities
- Modern Western Thought
- Honours Project

MAJOR ELECTIVE COURSES (30 UNITS)

- Introduction to World Civilization
- Introduction to Gender and Sexuality
- Understanding Everyday Life: A Critical Introduction
- A History of Personal Writings
- Cultural Studies and Creative Industries Internship
- Creative Writing in Practice
- Detective Fiction and the Modern World
- Exploring the City
- Fairy Tales and Our Society
- Great Thinkers on Meanings of Life
- Hong Kong Cinema and Society
- Horror Film and Fiction
- Manga and Anime: Japanese Popular Culture in Hong Kong
- Popular Music and Society
- The Critical and Creative Spirit: The Case of Historical Fiction
- The World of Theatre
- Theme Park and Other Themed Spaces
- Understanding Media Culture
- Changing Youth, Changing Times: Concepts, Concerns and Debates
- Modernity and China
- Understanding Emotional Capitalism: From Consumer Culture to Creative Industries
- Popular Culture and Creative Industries in Asia
- Digital Media and Culture
- Rethinking Cultures: East and West
- Sex and Gender in the Media
- Contemporary Chinese Cultural Philosophy
- Mobility and Migration in Contemporary Society

GENERAL EDUCATION CAPSTONE COURSE (3 UNITS)

- Understanding Globalization*

* This GE capstone course will be open to all self-funded undergraduate students. Students may select a GE capstone course offered by different self-funded undergraduate programmes.

Remarks:

1. This course has been included in the list of reimbursable courses under the Continuing Education Fund. This course is recognised under the Qualifications Framework (QF Level 5).
2. The College reserves the right to make changes to these courses without prior notice.

TUITION FEE

For local applicants:
HK\$43,890 per semester

Students are required to complete 66 units in two years at HK\$2,660 per unit.

For non-local applicants:
HK\$44,550 per semester;
at HK\$2,700 per unit.



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