

Bachelor of Arts (Honours) in CREATIVE WRITING FOR FILM, TELEVISION AND NEW MEDIA

新媒體及影視創意寫作文學士 (榮譽) 學位課程

PROGRAMME FEATURES

課程特色

This programme aims to nurture creative writers for film, television and new media industries, and develop students' creativity and originality in the era of globalisation and media convergence.

- Emphasises creative writing and professional scriptwriting for feature film, television/web serial drama, variety show and new media, such as content for mobile devices, video games and podcasts;
- Offers a wide array of professional guidance and supervision through the strong network of top veteran screenwriters, directors, television companies and production companies.

在全球化和媒體融合的時代下，本課程旨在培養同學的創意及原創力，為影視及新媒體行業培育創意寫作專才。

- 著重訓練創意寫作及撰寫專業劇本，包括電影、電視或網絡連續劇、綜藝節目及新媒體，如流動裝置、電子遊戲及網路廣播的內容；
- 透過強大的業界網絡，包括頂尖的編劇、導演、電視台和製作公司等，為同學提供各方面的專業指導及監督。



CAREER PROSPECTS

就業前景

Graduates will be well equipped with professional script-writing skills and knowledge, and will be able to contribute to new media (television/film for mobile devices, video games, podcasts) as well as the expansion of film and TV industries in not only Hong Kong, but also the Greater China Region.

畢業生將會掌握專業的編劇技巧及知識，除了可投身於新媒體範疇(流動裝置上的電視或電影、電子遊戲及網路廣播)，他們亦可在香港、以至大中華地區的電視及電影行業發展。

PROGRAMME STRUCTURE 課程結構

MAJOR CORE COURSES (48 UNITS)

- Creative Writing for New Media I
- Introduction to Film and New Media
- Scripting a Television Show
- Scripting a Television Drama
- The Art of Screenwriting I: Essentials and Alternatives
- The Art of Screenwriting II: Narratology, Dialogue and Genre
- Cinematic Storytelling
- World Literature and the Art of Storytelling
- Adaptation Seminar: Literature, Drama, and Cinema
- The Languages of New Media
- Creative Writing for New Media II
- Graduation Project I
- Graduation Project II
- New Media Studies in Greater China (Hong Kong, Taiwan and Mainland China)
- Studies in Screenplays
- Studies in Non-Fiction Films

MAJOR ELECTIVE COURSES (15 UNITS)

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| • Mobile Communication | • Chinese Film Directing |
| • Studies in Film and Television Classics | • Advanced Writing Workshop for the Chinese-language TV Industries |
| • Storytelling in Chinese Literature | • Supervision of Internship |
| • Seminar on Script Sales and Creativity Transfer | • Media Business Environment [^] |
| • Special Topics in Film, Television and New Media | • Television and Hong Kong Society [^] |
| • Special Topics in Hollywood Cinema | • Financial Literacy [^] |
| • Special Topics in Hong Kong Cinema | • Strategic Public Relations Management [^] |
| • Toy, Game and Children's Culture | • Communication and Sustainable Development [^] |
| • Film Genres | • Gender and Communication [^] |
| • Script to Film: Making Short Film | • Negotiation and Lobbying [^] |
| • Film Theory and Criticism | • Analytical and Opinion Writing for Chinese Media [^] |
| • Film and Philosophy | |

[^] The courses are offered by Bachelor of Social Sciences (Honours) in Integrated Communication Management or Bachelor of Social Sciences (Honours) in Media and Social Communication.

GENERAL EDUCATION CAPSTONE COURSE (3 UNITS)

- Creative Thinking and Community Arts*

* This GE capstone course will be open to all self-funded undergraduate students. Students may select a GE capstone course offered by different self-funded undergraduate programmes.

Remarks:

1. Individual courses may use Chinese due to particular course requirements. Either Cantonese or Putonghua may be used, depending on particular pedagogical strategy.
2. The College reserves the right to make changes to these courses without prior notice.

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ALUMNI SHARING

校友分享



WONG KA FU
(GRADUATE OF 2016)

CO-FOUNDER OF
POMATO PRODUCTION

“ This internet world tells me one thing, that is, true talents will never be discouraged, and opportunities are everywhere. ”

TUITION FEE

學費

For local applicants:
本地生申請:

HK\$44,963

per semester 學期

Students are required to complete 66 units in two years at HK\$2,725 per unit.

同學須於2年內完成 66 學分，
每學分為 HK\$2,725。

For non-local applicants:
非本地生申請:

HK\$51,909 per semester 學期;
at HK\$3,146 per unit 學分