



HRM

Bachelor of
Commerce (Honours) in
Human Resources
Management

2022-23 Full-time Undergraduate Programme
for Associate Degree & Higher Diploma Graduates

Admissions
2022

(Year 3 Entry)

Bachelor of Commerce (Honours) in Human Resources Management

人力資源管理學商學士(榮譽)學位課程



Award

Bachelor of Commerce (Honours) in Human Resources Management awarded by Hong Kong Baptist University



This programme is offered by the College of International Education, Hong Kong Baptist University for holders of Associate Degree (AD) or Higher Diploma (HD) in a business-related discipline who wish to continue on to a Bachelor's degree in Human Resources Management.

The programme aims to nurture future leaders in Human Resources Management. Integration of both theory and practice is a core emphasis in the design of this programme. Through guest lectures, visits and projects, students are brought closer to the heart of the profession and learn the best HRM practices beyond books and lectures.



Programme Goals

- Students will acquire the fundamental knowledge and skills required for managing a business.
- Students will have in-depth knowledge and skills in the following areas: recruitment, training & development, compensation & benefits, performance management, labour relations, and management ethics.
- Students will receive training in oral and written communication skills, and information technology skills.
- Students will have the opportunity to develop analytical and critical thinking, and solve real-world business problems.



BComHRM programme aims to nurture future leaders in Human Resources Management. We first and foremost cultivate students' understanding of how to attract, develop, motivate and retain talents - the most cherished resource of every organisation.

Dr. Tracy Hui | Programme Director





Professional Recognition

Hong Kong Institute of Human Resource Management (HKIHRM) has fully endorsed this programme. Our students are eligible to apply for Student Membership to enjoy the various benefits offered by the Institute. Students and graduates of this programme are also qualified for membership of Hong Kong People Management Association and Australian Human Resources Institute as well.



Career Prospects

Graduates will have opportunities for employment in different functions of the HR department of an organisation, in all sectors of the economy, with excellent prospects for further career development in the HRM fields. In addition, the people- and general-management competencies developed by the programme will prepare graduates for careers in general management and other specialisations.

Our graduates are welcome by their employers and some were placed in Hong Kong's best known organisations such as AIA, BOC, Cafe de Coral, Cathay Pacific, HA, HSBC, HKJC, HKT, Jebsen Group, Grand Hyatt HK, McDonald's and Shiseido.



Programme Structure

This four-year undergraduate programme requires students to complete a total of 128 units, including 39 units of Core Courses, 21 units of Required Courses, 27 units of Elective Courses, 13 units of University Core Courses, 18 units of General Education Courses and 10 units of Free Elective Courses.

Students with Associate Degree or Higher Diploma qualifications will normally be admitted directly into the third year of study to complete the 66-unit programme in two years. In this connection, students are required to complete 15 units of Core Courses, 21 units of Required Courses, 27 units of Elective Courses as well as 3 units of General Education Capstone Course.

Year 1 & Year 2

UNIVERSITY CORE (13 UNITS)

The University Core is a requirement in the undergraduate curriculum which aims at providing students with the essential and transferable knowledge and skills that help them lead successful lives both during and following their university education, and ultimately supporting the University's commitment to develop the Graduate Attributes among students.

- University English♦
- University Chinese♦
- Healthy Lifestyle♦
- The Art of Persuasion♦

GENERAL EDUCATION (15 UNITS)

The General Education (GE) Programme provides the foundation of a well-rounded university education. The goal of the programme is to promote Whole Person Education (WPE) through exposure to a range of transferable skills, guiding principles, and attitudes that all students will need in their future professional and personal lives.

- Level 1 Foundational Courses#
- Level 2 Interdisciplinary Thematic Courses

♦ For Associate Degree or Higher Diploma applicants, a block transfer of University Core Courses will be granted.

For Associate Degree applicants, a block transfer of 9 units will be granted.

CORE / FREE ELECTIVE COURSES (34 UNITS)

Students should have taken these 8 Core Courses as prerequisites in their Associate Degree or Higher Diploma studies:

- | | | |
|----------------------------------|----------------------------------|------------------------|
| • Principles of Accounting | • Principles of Macroeconomics | • Principles of Law |
| • Cost and Management Accounting | • Financial Management | • Marketing Management |
| • Principles of Microeconomics | • Management Information Systems | |

Remarks:

1. Students are required to complete University Core, GE and Core courses to meet the graduation requirements. The number of courses/units the students are required to complete will depend on the number of courses/units for which exemption and/or unit transfer will be granted. All unit transfer or course exemption shall be considered on a case-by-case basis upon admission.
2. Unit transfer equivalent to 28 units of University Core and GE courses will be considered by the Programme management on a case-by-case basis.
3. Make-up courses may be required on admission.
4. Students are required to complete a non-credit bearing University Life programme.



Students as Consultants

Students were invited to conduct study for real HR and management issues and to provide recommendations to companies such as Madame Tussauds Hong Kong and LEGOLAND Discovery Centre Hong Kong.



Year 3 & Year 4

CORE COURSES (15 UNITS)

- BCom HRM Project
- Business Communications
- Business Ethics and Corporate Social Responsibility
- Organisational Behaviour
- Strategic Management

REQUIRED COURSES (21 UNITS)

- Developing Managerial Skills
- Human Resources Management
- Human Resources Research Methods and Analytics
- Labour Relations and Law
- Performance Appraisal and Rewards
- Recruitment and Selection
- Talent Development

ELECTIVE COURSES (27 UNITS)

- Applied Social Psychology in Organisations
- Asia-Pacific Economies
- Contemporary Issues in Human Resources Management
- Cross-Cultural and Comparative Management
- Economic Environment in China
- Entrepreneurship and New Ventures
- Fundamentals of Social Entrepreneurship and Social Impact
- Human Resources Management in China
- Human Resources Management Internship
- Human Resources Management Mentoring
- Human Resources Strategy and Planning
- International Business: Market, Operations and Strategies
- International Human Resources Management
- Labour Economics
- Legal Aspects of China Business
- Negotiation
- Services Marketing



128 UNITS



GENERAL EDUCATION CAPSTONE COURSE (3 UNITS)

- Value-based Leadership for the Community

Remarks:

1. This course has been included in the list of reimbursable courses under the Continuing Education Fund. This course is recognised under the Qualifications Framework (QF Level 5).
2. The University reserves the right to make changes to these courses without prior notice.

Alumni Sharing



Jeffrey Lam (Graduate of 2015)

Senior HR & Administration Officer
ASANA 360 Global Limited

"If you want to be an HR professional, BComHRM is the best choice to start your journey. Lecturers teach us how to apply HR theories into real commercial environment strategically. We can experience it by means of internship, company visit and meeting with HR practitioners.

I have become a people-oriented person and acquired business acumen throughout the 2-year learnings. We are proud to be graduates here as we are valued and recognised in the HR community."



Fexon Leung (Graduate of 2016)

Senior Officer in Human Resources
Sino Group

"BComHRM to me is a place where I can explore my interests and strengths. I have acquired solid knowledge of Human Resources Management to become an HR professional. During my university years in BComHRM, lecturers established a positive learning environment through inquiry and interaction. They have also inspired me on my career planning that made me who I am today."

Campus

The programme is offered at the Hong Kong Baptist University's Shek Mun (Shatin) Campus, which is located next to the Shek Mun Station of MTR Tuen Ma Line. With a gross floor area of 30,000m², the campus provides full university facilities, including indoor heated swimming pool, gymnasium, fitness room, dance room, auditorium, multimedia laboratories, library and learning commons. Special learning facilities such as bioeco laboratory, creative science laboratory, food sensory laboratory, testing and analytical laboratory, food and nutritional science laboratory, active living laboratory, social science research laboratory, media communication laboratory, psychology laboratory and child assessment centre are also set up to provide students with practical experiences in their areas of study.

Tuition Fee

Local: HKD85,140 per year; Non-local: HKD107,250 per year. Students are required to complete 66 units in two years at HKD2,580 per unit (local) / HKD3,250 per unit (non-local) (Total HKD170,280 for local / HKD214,500 for non-local).

The annual tuition fee is paid in two equal instalments, normally before the start of the first and the second semesters. For newly enrolled undergraduate students, HKD15,000 of the first instalment plus some fees will have to be paid by the applicants for acceptance of their admission offers and the balance will have to be paid in late August. Students are required to pay full tuition fees per semester during the normal period of study, regardless of the number of units enrolled in the semester.

For students who are required to take make-up course(s) to fulfil the programme prerequisites, University Core and/or GE courses, additional tuition fee for the make-up course(s) will be charged at HKD1,790 per unit.

Financial Assistance

Full-time local students may apply for the Financial Assistance Scheme for Post-secondary Students (FASP) and the Non-means-tested Loan Scheme for Post-secondary Students (NLSPS) administered by the Student Finance Office (SFO) under the Working Family and Student Financial Assistance Agency (WFSFAA), HKSAR Government. For more information, students should contact the SFO or visit its website at www.wfsfaa.gov.hk.

Admission Requirements

To be eligible for admission, a candidate should hold

- a relevant Associate Degree (AD) from any of the local/overseas recognised institutions; or
- a relevant Higher Diploma (HD) from any recognised institutions.

Candidates who possess equivalent qualifications are to be assessed on a case-by-case basis.

Students are expected to complete all programme prerequisites and GE courses in their Associate Degree / Higher Diploma studies. Otherwise, they may have to complete additional units of study to make up for the programme prerequisites and GE courses at College of International Education (CIE), Hong Kong Baptist University.

Apply Online Now!



cie.hkbu.edu.hk/t/admissions-ug

The University accepts both online and paper application. Applicants may apply for more than one programme if they wish to. A non-refundable and non-transferable application fee for EACH applied programme will be charged at HKD450.



Enquiries

For enquiries concerning the application procedure, please contact Academic Registry Services Section.

- 📞 3411 3044
- 📠 3411 3361
- ✉️ spadmit@hkbu.edu.hk
- 🌐 cie.hkbu.edu.hk
- 🏡 Hong Kong Baptist University (Shek Mun Campus)
13/F, 8 On Muk Street, Shek Mun, New Territories

For further information about the programme, please contact the programme team.

- 📞 3411 3145
- ✉️ bcomhrm@hkbu.edu.hk
- 🌐 hkbucie.hk/bhr
- 🌐 bcomhrm
- 📷 instagram.com/bcomhrm_hkbu/
- 🔗 linkedin.com/in/bcomhrm-hkbu/