

Bachelor of Commerce (Honours) in HUMAN RESOURCES MANAGEMENT

人力資源管理學商學士 (榮譽) 學位課程



PROGRAMME FEATURES

The programme aims to nurture future leaders in Human Resources Management. Integration of both theory and practice is a core emphasis in the design of this programme. Through guest lectures, visits, seminars and conferences, workshops and projects, students are brought closer to the heart of the profession and learn the best HRM practices beyond books and lectures.

- Students will acquire the fundamental knowledge and skills required for managing a business;
- Students will have in-depth knowledge and skills in the following areas: talent acquisition, talent development, compensation & benefits, performance management, labour relations, and management ethics;
- Students will receive training in oral and written communication skills, and information technology skills;
- Students will have the opportunity to develop analytical and critical thinking, and solve real-world business problems.



ALUMNI SHARING



BComHRM is the bridging stone to my HR career and the HR community. There are lots of learning activities which have helped me apply theoretical knowledge onto practical skills necessary for the actual business environment. Through participating in internship, HR mentoring, seminars, buddy programme and leadership service projects, my leadership, networking and creative problem solving skills have been greatly enhanced. All these valuable experiences have prepared me to become a professional HR practitioner.

KENNETH YUEN (GRADUATE OF 2020)

HUMAN RESOURCES OFFICER
HOSPITAL AUTHORITY

CAREER PROSPECTS

Graduates will have opportunities for employment in different functions of the HR department of an organisation, in all sectors of the economy, with excellent prospects for further career development in the HRM fields. In addition, the people- and general-management competencies developed by the programme will prepare graduates for careers in general management and other specialisations.

Our graduates are highly regarded by employers and some were placed in Hong Kong's best known organisations such as AIA, BOC, Cafe de Coral, Cathay Pacific, HA, HSBC, HKJC, HKT, Jebsen Group, Grand Hyatt HK, McDonald's and Shiseido.



BComHRM programme aims to nurture future leaders in Human Resources Management. We first and foremost cultivate students' understanding of how to attract, develop, motivate and retain talents - the most cherished resource of every organisation.



DR. CATHERINE NG
ACTING PROGRAMME DIRECTOR

PROGRAMME STRUCTURE

CORE COURSES (15 UNITS)

- Organisational Behaviour
- Business Communications
- BCom HRM Project
- Business Ethics and Corporate Social Responsibility
- Strategic Management

REQUIRED COURSES (21 UNITS)

- Human Resources Management
- Talent Development
- Talent Acquisition
- Performance Appraisal and Rewards
- Labour Relations and Law
- Human Resources Research Methods and Analytics
- Developing Managerial Skills

ELECTIVE COURSES (27 UNITS)

- Human Resources Management Internship
- Human Resources Management Mentoring
- Contemporary Issues in Human Resources Management
- Human Resources Strategy and Planning
- Cross-Cultural and Comparative Management
- International Human Resources Management
- Human Resources Management in China
- Business Internship
- Leadership
- Negotiation
- Applied Social Psychology in Organisations
- Entrepreneurship and New Ventures
- Fundamentals of Social Entrepreneurship and Social Impact
- International Business: Market, Operations and Strategies
- Services Marketing

GENERAL EDUCATION CAPSTONE COURSE (3 UNITS)

- Value-based Leadership for the Community*

* This GE capstone course will be open to all self-funded undergraduate students. Students may select a GE capstone course offered by different self-funded undergraduate programmes.

Remarks:

1. This course has been included in the list of reimbursable courses under the Continuing Education Fund. This course is recognised under the Qualifications Framework (QF Level 5).
2. The College reserves the right to make changes to these courses without prior notice.

PROFESSIONAL RECOGNITION

Hong Kong Institute of Human Resource Management (HKIHRM) has fully endorsed this programme. Our students are eligible to apply for Student Membership to enjoy the various benefits offered by the Institute. Students and graduates of this programme are also qualified for membership of Hong Kong People Management Association and Australian Human Resources Institute as well.



TUITION FEE

For local applicants:

HK\$43,890 per semester

Students are required to complete 66 units in two years at HK\$2,660 per unit.

For non-local applicants:

HK\$55,275 per semester;
at HK\$3,350 per unit.



hkbucie.hk/bhr