

Bachelor of Commerce (Honours) in HUMAN RESOURCES MANAGEMENT

人力資源管理學商學士 (榮譽) 學位課程



PROGRAMME FEATURES 課程特色

The programme aims to nurture future leaders in Human Resources Management. Integration of theory and practice is a core emphasis in the design of this programme. Through guest lectures, company and field visits, seminars and conferences, workshops and projects, students are brought closer to the heart of the profession and learn the best HRM practices beyond books and lectures.

- Students will acquire the fundamental knowledge and skills required for managing a business;
- Students will have in-depth knowledge and skills in full spectrum of human resources management: talent acquisition, talent development, compensation & benefits, performance management, labour relations, and management ethics;
- Students will receive training in oral and written communication, as well as skills in research and information technology;
- Students will have the opportunity to develop analytical and critical thinking, and solve real-world business problems.

本課程致力培育人力資源管理學領袖專才。課程強調理論與實踐的結合，透過嘉賓講座、公司探訪及實地考察、研討會、工作坊及專題項目，幫助同學瞭解行業的實際運作，掌握課堂以外的人力資源管理學專業知識和實用管理技能。

- 學習企業管理的基礎知識和技能；
- 掌握全面的人力資源管理學領域的專業知識和技能，包括人才招募、人才發展、薪酬福利、績效管理、勞資關係及管理操守；
- 訓練口語和書寫方面的溝通技巧，以及研究及資訊科技之技能；
- 培養分析和批判性思維，以及現實商業社會所需的解難能力。

CAREER PROSPECTS 就業前景

Graduates will have opportunities for employment in different functions of the HR department of an organisation, in all sectors of the economy, with excellent prospects for further career development in the HRM industry. In addition, the people- and general-management competencies developed by the programme will prepare graduates for careers in general management and other specialisations.

Our graduates are highly regarded by employers and some were placed in Hong Kong's best known organisations such as BASF, Grand Hyatt HK, HA, Hang Seng Bank, HSBC, HKBN, HK Express, HKJC, HKPC, HKT, Jebsen Group, Ocean Park, PwC, Sino Group, Swire Resources and Tai Hing.

畢業生可投身各大機構從事人力資源不同範疇的工作，擁有良好事業發展前景。此外，在本課程學到的人事及行政管理知識，亦裝備畢業生從事管理及其他專業範疇的工作。

本課程的畢業生獲得不少僱主的高度肯定，不少同學受聘於香港各大知名機構，包括巴斯夫、香港君悅酒店、醫管局、恒生銀行、匯豐銀行、香港寬頻、香港快運航空、香港賽馬會、香港生產力促進局、香港電訊、捷成集團、海洋公園、普華永道、信和集團、太古資源及太興。

PROFESSIONAL RECOGNITION 專業認可

Hong Kong Institute of Human Resource Management (HKIHRM) has fully endorsed this programme. Our students are eligible to apply for Student Membership to enjoy the various benefits offered by the Institute. Students and graduates of this programme are also qualified for membership of Hong Kong People Management Association and Australian Human Resources Institute as well.

課程受香港人力資源管理學會認可，正修讀本課程之同學可申請成為該學會學生會員，享受各項會員優惠。畢業生均符合資格申請成為香港人才管理協會及澳洲人力資源協會會員。

PROGRAMME STRUCTURE 課程結構

CORE COURSES (15 UNITS)

- Organisational Behaviour
- Business Ethics and Corporate Social Responsibility
- Business Communications
- BCom HRM Project
- Strategic Management

MAJOR REQUIRED COURSES (21 UNITS)

- Human Resources Management
- Talent Development
- Talent Acquisition
- Performance Appraisal and Rewards
- Labour Relations and Law
- Human Resources Research Methods and Analytics
- Developing Managerial Skills

MAJOR ELECTIVE COURSES (27 UNITS)

- Human Resources Management Internship
- Human Resources Management Mentoring
- Contemporary Issues in Human Resources Management
- Human Resources Strategy and Planning
- Cross-Cultural and Comparative Management
- International Human Resources Management
- Human Resources Management in China
- Business Internship
- Leadership
- Negotiation
- Applied Social Psychology in Organisations
- Entrepreneurship and New Ventures
- Fundamentals of Social Entrepreneurship and Social Impact[^]
- International Business: Market, Operations and Strategies[^]
- Services Marketing[^]
- Economic Environment in China
- Labour Economics
- Asia-Pacific Economies
- Legal Aspects of China Business[^]

[^] The courses are offered by Bachelor of Commerce (Honours) in Accountancy or Bachelor of Commerce (Honours) in Marketing.

GENERAL EDUCATION CAPSTONE COURSE (3 UNITS)

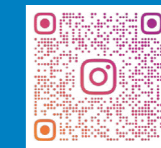
- Value-based Leadership for the Community*

* This GE capstone course will be open to all self-funded undergraduate students. Students may select a GE capstone course offered by different self-funded undergraduate programmes.



Remarks:

1. This course has been included in the list of reimbursable courses under the Continuing Education Fund. This course is recognised under the Qualifications Framework (QF Level 5).
2. The College reserves the right to make changes to these courses without prior notice.



HKBU_BComHRM hkbcuee.hk/bhr



ALUMNI SHARING 校友分享



VANESSA CHAU (GRADUATE OF 2020)

HUMAN RESOURCES OFFICER
TAI HING

“Via the professional learning activities such as mentoring, HR conferences, internship and leadership service projects, BComHRM has nurtured my HRM knowledge, sharpened my critical thinking, broadened my professional network, and enhanced my competitive edge in the HR career.”

TUITION FEE 學費

For local applicants:
本地生申請:

HK\$43,890

per semester 學期

Students are required to complete 66 units in two years at HK\$2,660 per unit.

同學須於2年內完成 66 學分，每學分為 HK\$2,660。

For non-local applicants:
非本地生申請:

HK\$55,275 per semester 學期;
at HK\$3,350 per unit 學分